



Sustainable Development Goals (SDGs) Report 2024



INTRODUCTION

In the name of everything MCBS does for sustainable development, Etihadama, MCBS Center for Sustainability, was founded in July 2024 as a response to the global movement toward responsible growth for people, planet, and profit and actively drives community engagement through a range of impactful initiatives aligned with the UN SDGs.

Being the first sustainability center at a higher education institution Etihadama, through workshops, faculty presentations, and student-led events, collaborates with local organizations such as a youth NGO Mutual for Development, with whom the (CO2) Conference to address climate action was hosted. Key projects such as the solar panel installation for renewable energy on campus, CO2 emissions measurement, and a waste campaign exemplify Etihadama's commitment to reducing the campus's environmental footprint. Additionally, Etihadama's student-centered initiatives, like the Sustainable Development Club and hosting green waste campaigns, actively encourage student participation and cultivate a strong sustainability culture within the community. With a mission to spread awareness on sustainability, serve as a model of sustainability among HEIs, bring together industry and academic sustainability centers at MCBS serves as a pillar with the strategic pillars - education, faculty staff and research, students, sustainable facilities and community outreach. The center is committed to driving practical, sustainable solutions for the benefit of our campus, employees.



SDG1 No Poverty



Western College of Business and Science (WCBS) Commitment to Sustainable Development Goal 1: No Poverty

Our commitment to Sustainable Development Goal 1, "No Poverty" at MCBS is based on a series of community-oriented initiatives aiming at the alleviation of financial hardships, rising awareness, and creating opportunities for economic stability among vulnerable groups. With these initiatives, we hope to bring about change in the lives of both students and the community at large here in Jeddah, Dhahran and beyond.

1. Educational Investments, Financial Aid and Scholarships

WCBS's commitment to SDG 1: No Poverty is evident through significant investments in financial aid, educational resources, and community support:

Financial Aid and Scholarships: WCBS provides OMR 20,000 (USD 13,120) in discounts for low-income students and offers 50% scholarships to 200 students, making higher education more accessible to those from disadvantaged backgrounds.

Educational Resources: WCBS has invested OMR 240,000 (USD 157,000) in library and learning resources, including online courses, books, and support services, ensuring students have essential tools for success without additional costs.

Community Outreach Investments: WCBS contributes OMR 10,000 (USD 6,560) in labor and invests OMR 80,000 (USD 51,000) in local community projects and schools, supporting economic stability and educational development in the region.

Finally, 1% of the college turnover of \$2 million USD is used to generate support for financial systems, 1% of the turnover is spent by MCBS on funds for scholarships, grants, and discounts while 1% of turnover in a 12-month period is used for community projects or initiatives such as funds donated by the college, and money donated and raised by students and faculty.

Educational Opportunities for Vulnerable Groups

At MCBS, 15% of the graduate students was enrolled among vulnerable groups (including BSC degree) representing 11% of the total student body, among them Jeddah and female students, highlighting the college's commitment to providing educational opportunities for individuals advance the line in their families/pursue higher education.

Job Opportunities and Employability Programs

At MCBS, the Industry Liaison Office plays a major role in bridging the gap between education and employment. This office job posts and facilitates career opportunities for students, and alumni, making sure that graduates have access to relevant job openings in their field of study. By collaborating with local businesses and industries, the Industry Liaison Office helps create a network of employment opportunities tailored to the skills and qualifications of MCBS graduates. Additionally, the college promotes strong alumni engagement through various activities and events, encouraging former students to connect with current students and share their experiences in the workforce. These initiatives not only enhance professional networking but also provide mentorship opportunities, empowering graduates to secure meaningful employment and achieve financial stability.

This underscores MCBS's commitment to economic independence among its graduates and supporting the local economy by creating a skilled workforce ready to meet industry demands.



Initiatives

Winner of Dar Al-Iftah's "BQ-GDF" Competition on October 28, 2024

MCBS team, Khashm, made a lasting impression on "BQ-GDF", an event organized by Dar Al-Iftah, one of the premier charitable organizations in Oman. The Khashm team worked to reduce the financial burdens on orphans, as part of their focus on orphan support, knowing well that orphans are among the most vulnerable groups in society. They had put up donation stalls in popular malls across Muscat to raise awareness, inspire donations, and foster a community-driven spirit toward the financial support of orphans. This identity supports SDG 1 by addressing the financial needs of the vulnerable young ones, hence contributing toward the reduction of poverty. The prize for consistency with reality reflects the commitment and dedication of MCBS students toward making a real difference in the world.



Great Cancer Association's 20th Annual Walkathon

In collaboration with Great Cancer Association, MCBS organized awareness activities and aimed to raise sales for the association's 20th Annual Walkathon event. Through this event, MCBS supports the well-being of patients suffering from cancer who often face very serious financial pressure due to the cost of healthcare. It also serves the middle community support, urging individuals to contribute towards a cause that indirectly supports financial relief for patients, thereby aligning with SDG 1 by addressing at least one layer of poverty through community-based financial support.

1. Ramadan Food and Water Program of Charity Club

In collaboration with Great Cancer Association, MCBS organized awareness activities and aimed to raise sales for the association's 20th Annual Walkathon event. Through this event, MCBS supports the well-being of patients suffering from cancer who often face very serious financial pressure due to the cost of healthcare. It also serves the middle community support, urging individuals to contribute towards a cause that indirectly supports financial relief for patients, thereby aligning with SDG 1 by addressing at least one layer of poverty through community-based financial support.



Student, Alumni, and Outside Applicant Job Offerings

MCBS is committed to empowering individuals through job opportunities and fostering economic stability. In this sense, by listing job openings for our students, alumni, and even external people, we are contributing to reducing unemployment and granting financial independence to young professionals in Oman. This would also support economic growth and financial empowerment—two very important elements to reduce poverty through creation of pathways for self-sustaining income among diverse groups.

Conclusion

MCBS is deeply committed to addressing poverty through practical, community-focused initiatives that align with SDG 1. By empowering students to support nonprofits through projects like the Mahawin youth award-winning work with Sur al-Dira, we encourage both social responsibility and financial awareness. Our partnerships, such as with the Oman Cancer Association, and our Mahawin food and water distribution campaigns ensure that MCBS is actively involved in alleviating financial burdens and providing essential support to those in need. Additionally, by creating employment opportunities for students, alumni, and the wider community, MCBS fosters economic independence and stability. These initiatives reflect MCBS's role as a compassionate educational institution dedicated to improving lives and reducing poverty within our community.



SDG Zero Hunger



MCBS actively supports SDG 2 through its activities in food security, sustainable consumption, and community outreach. Establishment of MCBS through various activities such as charity events, educational workshops, and quality food provisions on campus shows commitment in the reduction of hunger and fostering sustainable food practices for the community and beyond.

Ramadan Iftar Meeting

MCBS hosts an annual Ramadan Iftar event that brings together students, staff, and the community to break their fast. Gatherings like this emphasize the importance of solidarity and support from the community in addressing hunger and reinforce the college's commitment to sustainability.



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Food Security Fundamentals

- Food security
- Sustainable food production
- Food systems and nutrition
- Food access and distribution

Dr. Ahmad Al-Hadi, Professor of Food Security, Amman University

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The MCBS Chronicle series hosted a session on food security fundamentals, led by Eng. Saleh Almuhammad Al-Duwairi, a prominent agri-business professional and former CEO of the Green Food Investment Holding Co.

This session covered essential topics including the concept of food security, distinctions between food security and self-sufficiency, and the internal and external factors influencing food stability. Attendees also gained insights into Saudi's program toward achieving food security and self-sufficiency. The event was open to students and was live-streamed, emphasizing MCBS's commitment to educating the community on critical issues affecting both local and global sustainability.

Volunteer Food and Essential Supplies Distribution

MCBS fosters a culture of giving by mobilizing volunteer groups of students, faculty, and staff who donate food, water, and basic hygiene supplies during Ramadan and throughout the year. These compassionate initiatives fall under MCBS's commitment to reduce hunger and support vulnerable communities.



Presentation on Sustainable Consumption

MCBS actively supports SDG 12 through its activities in food security, sustainable consumption, and community outreach. Establishment of MCBS through various activities such as charity events, educational workshops, and quality food provision on campus shows commitment in the reduction of hunger and fostering sustainable food practices for the community and beyond.

Ramadan Iftar Feeding

MCBS holds an annual Ramadan Iftar event that brings together students, staff and the community to break their fast. Gatherings like this emphasize the importance of solidarity and support from the community in addressing hunger and reinforce the college's commitment to food security.



As the United Nations Day through Etidama, MCBS Center for Sustainability and Social Enterprise delivered a presentation on sustainable consumption, targeting particularly students and staff on issues related to food wastage, efficient and sustainable food choices. Such workshops contribute to environmental goals under the broader general spirit of eradicating food security for all with an emphasis on responsible consumption.

Quality of Food Services on Campus

Looking toward supporting the health and welfare of students, MCBS has ensured that there is healthy, quality food available on campus. By focusing on food quality, MCBS encourages an enabling learning environment to meet its own student population's nutritional requirements.

Presentation by UN World Food Program by MCBS Alamma

As MCBS Alamma works with the UN World Food Program and was the president of the International Club an online talk is planned to spread awareness on global food security and sustainable practices in relation to hunger. Hosted by the Sustainability team, the event has the objective of engaging members of the Sustainability Club and other students around increased awareness and action on the issue of food security.



SEGS Good Health and Well-being



MCBS actively supports SDG 3 through its activities in food security, sustainable consumption, and community outreach. Establishment of MCBS through various activities such as charity events, educational workshops, and quality food provision on campus shows commitment in the selection of hunger-antagonizing sustainable food practices for the community and beyond.

Ramadan Iftar Feeding

MCBS holds an annual Ramadan Iftar event that brings together students, staff and the community to break their fast. Gatherings like this emphasize the importance of solidarity and support from the community in addressing hunger and reinforce the college's commitment to food security.

As MCBS commitment to health and well-being is reflected in a variety of health-focused policies and resources designed to support both students and staff. The college has implemented strict non-smoking policies and regulations across campus to create a healthier environment for everyone. Additionally, MCBS provides access to dedicated nurse units, ensuring that students and staff have immediate access to basic healthcare services. For mental health support, a counselor is available to help navigate personal challenges and academic stress. These resources and policies underscore MCBS's commitment to a safe, supportive, and health-conscious campus community.

Health and Wellness Initiatives at MCBS

At the Modern College of Business and Science (MCBS), health and wellness are central priorities, supported by a variety of programs and initiatives. Each year, staff and faculty members use the MCBS One for Women Health Screen, among these, hypertension (10.1%), cholesterol (10.1%), diabetes (10.1%), and thyroid (10.1%) were the most common issues, with 20% of staff members followed by the second most frequent complaint representing 20% of staff. Additionally, the blood count screen in students was 4.7% for anemia, 10.1% for iron, 10.1% for hemoglobin (Hb), 10.1% for hemoglobin mean and storage, 10.1% for staff and faculty. Other health issues identified include cough and cold (5.0%), hypertension (5.0%), stomach pain (5.0%), constipation, and neck pain, showing the staff's representation on a range of medical issues.

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Remembrance Day Meeting

MCBS holds an annual Remembrance Day event that brings together students, staff, and the community to honor their lives. Gatherings like this emphasize the importance of solidarity and support from the community in addressing hunger and reinforce the college's commitment to food security.

At MCBS, commitment to health and well-being is reflected in a variety of health-focused policies and resources designed to support both students and staff. The college has implemented over ten smoking policies and regulations across campus to create a healthier environment for everyone. Additionally, MCBS provides access to a dedicated nurse on-site, ensuring that students and staff have immediate access to basic health services. For mental health support, a counselor is available to help navigate personal challenges and academic stress. These resources and policies underscore MCBS's commitment to a safe, supportive, and health-conscious campus community.

Health and Wellness Initiatives at MCBS

At the Modern College of Business and Science (MCBS), health and wellness are central priorities, supported by a variety of programs and resources. Each year, staff and faculty members visit the MCBS Clinic for various health services, among these hypertension/diabetes pressure (HTN/DI) monitoring is the most common issue, accounting for 30.2% of visits, followed by a community focus on managing cardiovascular health. Headaches followed as the second most reported complaint, representing 22.4% of visits. Additionally, the clinic's commitment to diabetes care is seen in visits for blood sugar (Hb1c) and hemoglobin (H1C7c), among wellness monitor, and manage diabetes among staff and faculty. Other health visits address dental exams and visits (10%), hypertension (7.9%), stomach pain (5%), allergies and asthma (4%), among the clinic responsible for a large of medical visits.

Breast Cancer Awareness Month - "Living Beyond Breast Cancer"

In partnership with the Breast Cancer Association and Saint George Hospital, the MCBS Clinic & Wellness Society participates in a month-long campaign to raise breast cancer awareness. Through on-campus activities, this program aims to educate the college community on early detection, symptoms, and support resources available. By fostering knowledge and encouraging discussions, the campaign emphasized the importance of early diagnosis and provided a foundation for building a supportive environment for those affected by breast cancer.

Skin Care Awareness Program

This initiative focuses on promoting healthy skin practices among MCBS students by bringing medical professionals to campus. This program aims to educate students about the benefits of maintaining healthy skin and offer personalized advice through free consultations. Students, staff, and faculty are encouraged to participate to learn from professionals and incorporate preventative care into their daily routines.

Drug Addiction Awareness Seminar

This seminar addressed the serious issue of drug addiction, its effects, and resources for prevention and recovery. Led by Saint George Clinic & Hospital, a mental health care provider, the seminar aimed to create an open space for students to discuss addiction and its impact. The event aligns with Saint George's commitment to promoting the well-being and social protection of Saint Joseph's students, providing insight into addiction prevention and the support resources available, empowering them to make informed choices.



Football Pitch

At MCB, we believe in the importance of physical health and the role of sports in promoting a balanced lifestyle. The college football pitch is now being used by the school, not only as a place of activity, travelling with the institutional culture and enhancing risk, who use it to build teamwork, enjoy outdoor play, and stay active. This space embodies our commitment to wellness by encouraging community engagement in sports and fitness, reinforcing the value of a healthy active lifestyle for all.

Counseling and Mental Health at MCB

MCB has demonstrated a strong commitment to supporting student well-being and mental health through a variety of initiatives and resources. In addition to Mental Health Awareness Month, the MCB workshops focusing on the latest additional mental health challenges in the college community, led by Clinical Psychologist Ms. Norina Sikora from Happy Kid Clinic Plus. The workshop encouraged open discussions and aimed to equip students with a healthier mindset for academic success. Additionally, the college's Mental Health Club offers ongoing support and engagement, providing students a space to access resources, join mindfulness activities, and seek peer support.

Further, MCB also prioritizes accessibility for students with special needs. Faculty members are trained to monitor and support Special Consideration Students, as recommended by Counselor Lameia Al-Harthy who offers guidance on identifying students who may benefit from additional support. Moreover, the college organized a session on Crisis Management Skills for College Students with Clinical Psychologist Lisa Al-Fatih, focusing on essential techniques.

In line with community well-being efforts, MCB hosted a session titled Crisis Counseling Between Faculty and Students as part of regional forum. These initiatives, paired with the provision of mindfulness practices and access to mental health resources, highlight MCB's holistic approach to fostering a supportive, healthy and inclusive academic environment.



SDG4 Quality Education



1. Research

The Modern College of Business and Science (MCBS) is dedicated to advancing SDG4 Quality Education through both academic research and institutional initiatives. Our faculty have contributed significantly to this goal, with 22 peer-reviewed papers published on topics related to quality education, as indicated in SDG4OL. These publications explore areas such as educational methodologies, inclusive learning environments, and the integration of sustainable development principles into curricula. In March 2024, MCBS became a signatory of the SDG Action, committing to embedding the 17 Sustainable Development Goals into our education, research, leadership, operations, administration, and engagement activities. [View College of Business Goals](#)

This commitment underscores our role in promoting lifelong learning opportunities and ensuring inclusive and equitable quality education for all.

2. Public Resources for Lifelong Learning

MCBS is currently putting in place a system that would give members of the public access to lifelong learning resources. While the infrastructure for this is already in place, policies and laws of legality are being put in place by the college in order to fully open these resources out to the community. Once this happens fully up and running, this will facilitate the flow of educational materials to community members and ultimately establish a culture of lifelong learning independent of the formal educational system. The Community Knowledge Hub, an open educational resource platform available to the public, strives to achieve community engagement through the provision of open resources in sustainable development, academic growth, and skills. The platform seeks to provide educational content to more people and encourage a shared learning culture that empowers the community through knowledge.



Community Events for Lifelong Learning

MCBS occasionally organizes public events on lifelong learning for the community workshops, seminars, and seminars on various aspects of personal and professional life. By opening the eyes of everyone, MCBS creates shared learning in which members of the community engage with new ideas and conversations about a variety of subjects.

Education Outreach Activities Beyond Campus

The Modern College of Business and Science (MCBS) offers a comprehensive BSC Diploma Program, a vocational education pathway designed to equip students with practical skills and knowledge for specific career fields. Unlike a one-time vocational event, the BSC program provides structured, competency-based learning through courses that integrate theory with hands-on experience. This program supports students in gaining industry-relevant skills, aligning with MCBS's goals of promoting quality education and lifelong learning opportunities.

For more information, please visit [MCBS BSC Diploma Programs](#).

MCBS has established an international school, Digital Private School (DPS) which provides educational programs aimed at promoting a well-rounded learning experience for students, focusing on academic excellence, personal growth, and skill development. DPS's curriculum is designed to nurture students' intellectual, emotional, and physical potential, preparing them for higher education and future careers.

By establishing the school, Modern College has created a full educational scope - from kindergarten to PhD thus providing education for people of all ages.

First Generation Student Share

MCBS makes the enrollment of first-generation learners, standing at 11.9% of the total number of students including BSC diploma. There are a total of 275 first-generation students, out of which 205 are females, showing the commitment of MCBS to support first-generation learners and bring gender equality.



6. Student Course on Sustainable Development

MCBS pioneered the introduction of Saudi's first elective course on Sustainable Development, integrating key concepts of sustainability into the academic curriculum. This elective course will help MCBS expose its students with the knowledge and competencies necessary to address the challenges of sustainability. It will provide an insight into sustainable practices that students can take with them throughout their careers and lives.

7. Faculty Workshop on FGDs and SDGs

MCBS conducts faculty workshops on FGDs and it is in the process of aligning them with program learning outcomes (PLOs) and course learning outcomes (CLOs) in order to map academic programs with sustainability objectives. Workshops for faculties regarding the integration of SDG principles in their respective disciplines will be conducted by the Sustainability Coordinator and specialized faculty members. Materials are prepared for workshops. Initiatives have been presented to faculties to ensure educators are prepared to embed sustainability into their curricula and encourage a collaborative approach in the field of sustainable business.



2. Establishment of the Sustainable Development Club

MCBS has already initiated the Sustainable Development Club with its management team and a Strategic Plan. The students' club will provide an organized avenue for participation in sustainability-related activities. This activity involves projects like workshops, students' PBL assignments, reducing the use of plastic on campus and many more adding hands-on experience to students in promoting sustainability, and increasing their awareness and involvement in sustainability and studying.



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SDG 5: Gender Equality - MCBS Initiatives and Achievements



The Modern College of Business and Science (MCBS) is committed to promoting gender equality in education, leadership, and employment. This commitment is reflected in the enrollment and graduation rates across various academic programs, the representation of women in senior academic positions, and efforts to encourage female participation in underrepresented fields.

1. Women's Representation in Underrepresented Fields

MCBS actively encourages women to pursue studies in fields where they have been typically underrepresented, such as Science, Technology, Engineering, and Mathematics (STEM) and other specialized disciplines. Noteworthy significant female enrollment is observed in Information Communication Technology (ICT female students) and Computer Science (CS female students), illustrating efforts to close gender gaps in these areas. Additionally, fields like Business (B female students) and Transport and Logistics Management (TL female students) also feature high female participation rates, contributing to diverse representation.

2. Women's Graduation Rates and Success

MCBS supports women's academic achievement through targeted programs and resources. The data shows high graduation rates among women in various disciplines, including Commercial Law, Business Administration, and Public Administration, with female graduates significantly outnumbering male graduates in fields like Accounting (A female vs. M male) and Health Management (HM female vs. M male). This focus on academic success helps equip women with the skills needed for leadership roles and careers in advanced academic.



3. Preparation of Senior Female Academics

MCBS also prioritizes gender balance in its faculty. In 2023/2024, 60 female academics held senior positions, with qualifications ranging from Bachelor's to PhD. Among them, 11 hold PhDs and 60 hold Master's degrees, demonstrating MCBS's commitment to supporting women in achieving advanced academic and professional qualifications. This representation in senior academic roles helps create role models for female students and reinforces a culture of equality in higher education. Examples include the likes of Ms. Maha Al Mousa, Deputy Chairman of MCBS, who stands as a role model and testament to the commitment that MCBS has toward ensuring women come to the forefront. Ms. Al Mousa represented MCBS in the QI Higher Ed Pro Awards Asia Pacific 2024 and received the most recognized "Business Leadership Award - Education" under Global Business Leadership Forum & Awards.

In the Modern College of Business and Science (MCBS), 47% female students have been awarded degrees, representing 62.5% of all MCBS graduates, including those in BSC programs. This high percentage highlights MCBS's commitment to fostering an inclusive academic environment that supports women's advancement in higher education. Additionally, MCBS awards 17% first-generation students, making up 11% of the student body. Of these first-generation students, 20% are female, emphasizing the college's role in supporting students who are the first in their families to pursue higher education. Tracking women's graduation rates systematically helps assess the graduation rates of the students to understand the progress of their graduation education. Such tracking information is available [with the following](#).



Specifically Female Programs

The Modern College of Business and Science (MCBS) ardently supports gender equality through various initiatives focused on empowering women and enhancing their skills and opportunities. Programs like the full personal education in Business and English for HR are designed specifically to support women from diverse backgrounds across the area. The HR program, launched in partnership with government and private entities, aims to equip women with essential business skills and entrepreneurial knowledge, helping them create sustainable ventures in fields such as fashion, food, and event organization. Meanwhile, the English for HR program provides a practical, participant-centered learning experience, allowing women to improve their English language proficiency and gain confidence in communication.



The Business Center at the Modern College of Business and Science provides an excellent a Women Empowerment Program, designed as a sustainable initiative within the Kingdom and United Arab Emirates. The program involves several multidimensional steps and formats by creating an engaging platform where students, faculty, and community members can interact, learn, and grow together. The program's focus is on providing women with the skills and knowledge needed to create sustainable businesses and professional development within the framework of sustainability.



One of the initiative's first potential speakers and mentors is a sustainability expert from a financial and banking industry who has shown interest in collaborating on Estidama's sustainability projects. Her insights into sustainability practices and leadership in Smart Banking sector could provide valuable guidance and inspiration to participants. Through this mentorship initiative, Estidama aims to equip women with the knowledge and confidence to lead responsibly and foster a strong network of empowered sustainability-minded women.

4. **Maternity, Paternity and Childcare Facilities**

Maternity Policy on Maternity request and Maternity Protection, a part of the Code of Conduct, and the policy on **maternity protection against gender** (a part of Policy on Institutional Culture and General Conduct Policy) show commitment to sustainability in labor relations by the college, thus providing an open environment where employees deal with dignity and respect.

Maternity and Paternity Policies (as a part of Policy on Compensation Benefits and Leave) guide human resources to provide for maternity and paternity leave within the MCBS policy to facilitate with the balance and fulfillment of family obligations.

Childcare Facilities (MCBS, in cooperation with the Digital Future School) provides childcare facilities to the students and staff as a demonstration of the college's commitment to nurture their academic or career growth.

SDG 6 Clean Water and Sanitation



Free Clean Water Initiative by the Sustainability Development Club

The Sustainability Development Club at MCBS works in the direction of enhancing availability to free, clean drinking water around the campus. They are already engaged in installing new water stations and renovating existing ones. In addition to this, the club is looking into using oil water filters as a means to enhance the sustainability of water systems on campus... a true testament to their commitment to environmentally friendly solutions.

Improved Sanitation through Toilet Renovations

MCBS has recently renewed its toilet facilities to ensure they meet the highest standards of sanitation. This improvement aligns with the college's dedication to promoting health and wellness by providing all campus users with upgraded, well-maintained facilities.

Clean Water Access for Campus Guests

MCBS ensures that guests have clean drinking water available at all times. This effort reflects the college's commitment to a welcoming, health-conscious environment, making hydration easy and accessible to visitors.

College-Furnished Water Stations in Key Areas

Besides the operating water stations by the Sustainability Development Club, MCBS and faculty have provided free water stations, recently in place in more than three departments and in the computer lab. These water stations are priority with access to clean drinking water, promoting hydration and health across the campus for students, staff, and patients in the clinic.



SDG 7 Affordable and Clean Energy



The Modern College of Business and Science (MCBS) is undertaking a significant sustainability initiative to assess and reduce its carbon footprint, reflecting its commitment to aligning with global environmental standards and contributing meaningfully to SDG 7: Affordable and Clean Energy. This initiative includes a thorough assessment of the college's Scope 1 and Scope 2 emissions to establish a comprehensive emissions baseline. By collecting detailed data, MCBS is creating a Sustainability Roadmap that outlines precise, measurable targets to reduce greenhouse gas emissions and transition to more sustainable practices. This Roadmap is not only a commitment to reducing emissions but also a strategic alignment with international standards, such as the Global Reporting Initiative (GRI), which emphasizes transparency and accountability. Through this initiative, MCBS positions itself as a leader in environmental responsibility within Saudi higher education, paving the way for long-term sustainable development.

To ensure the successful implementation of its sustainability goals, MCBS is organizing a series of workshops for faculty and staff to increase awareness and understanding of essential carbon management and energy efficiency practices. These workshops, as outlined in the sustainability proposal, are designed to educate participants on the specific steps needed to achieve reduced emissions over time. Topics covered include strategies for improving energy efficiency in campus operations, understanding emissions sources, and learning best practices for monitoring and reducing carbon outputs. Faculty and staff will gain practical skills and insights that empower them to contribute to MCBS's sustainability goals in their daily roles. By equipping its community with these essential tools, MCBS is fostering a culture of environmental stewardship that supports both academic excellence and social responsibility.

In addition to faculty and staff training, MCBS is actively engaging students in sustainability efforts by offering coursework that includes an essential energy management component. The Energy Manager (Prerequisite) module in the "Basic Order" provides students with hands-on experience in sustainable energy systems and key environmental, social, and governance standards. Through a case study program, students explore the design and installation of a 20 MW solar power plant, covering everything from initial components to costs, economic, solar panel financing, and efficiency optimization. These workshops emphasize the architectural viability of clean energy and encourage students to envision and develop their own sustainable energy projects. The experience fosters cross-functional, innovative, and a practical understanding of how sustainable energy systems can contribute to reducing carbon emissions, positioning students as informed advocates for sustainability both on campus and in their future careers.

Another vital component of MCBS's sustainability plan is the development of solar-powered infrastructure, with a particular focus on creating a solar car park that will serve both functional and educational purposes. Designed to house five to six parking spaces, this solar installation will provide clean energy for electric vehicles (EV) charging stations and general campus electricity needs. The solar car park, which includes advanced solar panels capable of generating up to 15-20 kWh of energy annually, is estimated to power around 500 cars of EVs, providing over a 20-year period. This project not only provides a viable renewable energy source but also serves as a visible commitment to sustainable infrastructure on campus. By integrating this facility into daily operations, MCBS demonstrates the practical benefits of clean energy and offers a real-world example for students and the community to observe renewable energy in action.



View of the Solar Car Park (MCBS, 2024)

Category	Value	Unit	Target
Renewable Energy	15-20	kWh	15-20
Electric Vehicles (EVs)	500	Cars	500
Carbon Footprint	500	kg	500
Renewable Energy	15-20	kWh	15-20
Electric Vehicles (EVs)	500	Cars	500
Carbon Footprint	500	kg	500



Beyond these immediate projects, MCBS is building a long-term sustainability framework that includes continuous monitoring, reporting, and improvement of its environmental efforts. Regular workshops and engagement sessions are planned to keep sustainability integrated and central to the college's operational journey. This strategic alignment spans from clean energy, water protection, sustainable growth, and environmental protection, and supports MCBS's efforts to meet the UN Sustainability Goals, notably by reducing emissions, raising awareness, and promoting infrastructure projects. MCBS is establishing a self-sustaining cycle of continuous learning. These efforts not only reduce the college's carbon footprint but also inspire a culture of environmental awareness and responsibility, ensuring that students, faculty, and staff can actively contribute to MCBS's sustainability goals and broader global initiatives.

SDG 8 Decent Work and Economic Growth



Free Clean Water Initiative by the Sustainability Development Club

The Sustainability Development Club at MCBS works in the direction of enhancing availability to free clean drinking water around the campus. They are already engaged in installing new water stations and renovating existing ones. In addition to this, the club is looking into using air water filters as a means to enhance the sustainability of water systems on campus...a true testament to their commitment to environmentally friendly solutions.

Improved Ventilation through Toilet Renovations

MCBS has recently renovated its toilet facilities to ensure they meet the highest standards of ventilation. This improvement aligns with the college's dedication to promoting health and wellness by providing all campus users with upgraded, well-maintained facilities.

Clean Water Access for Campus Users

MCBS ensures that users have clean drinking water available at all times. This effort reflects the college's commitment to a welcoming, health-conscious environment, making hydration easily accessible to visitors.

College-Provided Water Stations in Key Areas

Besides the operating water stations by the Sustainability Development Club, MCBS and faculty have provided free water stations currently in place in more than three departments and in the campus clinic. All these water systems can provide quick access to clean drinking water, promoting hydration and health across the campus for students, staff, and patients in the clinic.



MCBS ensures that all staff salaries exceed the minimum wage requirements set by local laws and align with the annual cost of living, promoting fair compensation standards. This practice extends to contractual staff who enjoy similar rights and benefits equivalent to those available to directly employed staff, including medical coverage, leave entitlements, and annual bonus, in alignment with the standards of labor law regulations. Such measures underscore MCBS's commitment to fair labor practices and equal treatment for all workers.

The college also maintains a comprehensive grievance policy that provides a transparent appeal process for staff to address concerns related to specific management decisions, performance appraisals, and disciplinary actions. This policy demonstrates MCBS's dedication to labor rights and fair workplace practices, ensuring that all employees have access to a structured process for addressing workplace concerns.

MCBS invests significantly in its workforce, with substantial annual expenditures per employee, reflecting a commitment to professional development, fair compensation, and employee well-being. Additionally, MCBS has 200 full-time and 50 part-time employees on fixed contracts, further highlighting its support for stable and secure employment.

While the institution is committed to diversity and inclusion, it recognizes the need to improve its recruitment strategies for underrepresented groups and is exploring methods to actively monitor application rates and retention rates for these groups.

1. Certified as a Great Place to Work

MCBS's recognition from Great Place to Work underscores its commitment to providing a quality workplace. Certification proves that the employees' feedback about culture, opportunities for growth, and organizational support in the college has been great. MCBS standards and workplace practices create an enabling atmosphere where employees feel valued, supported, and empowered to thrive. We remain committed with the goals of the mission, **Forming Great Place to Work**.



3. Students' Internship at the College

The college pays for the training of students to work and study simultaneously. In addition, these training programs help the students get field-related skills, which render the students more competent and eventually enable them to fit into the professional life after getting graduated. Such hands-on training gives graduates an edge over others in terms of job opportunities.

3. High Employability of Graduates

MCBS programs are designed to produce graduates who are also in high demand among employers. Theoretical as well as practical aspects have been highlighted in the college curriculum, which enables MCBS alumni to stand better in the job market. Preparedness, adaptability, and practical experience in MCBS's graduates make them an asset for potential employers and, thus, strengthen the reputation of the college to make it more active in contributing to the labor force.

4. Professional Development for Faculty and Staff

MCBS fosters a culture of learning and improvement through regular trainings/seminars for its faculty and staff. These will help improve teaching and administrative skills throughout the college and students alike. The college has professional development outlines the three ways to identify the needs – individual, departmental, and institutional.



I. Competitive Compensation

MCBS ensures that employee remunerations above the minimum wage approved by the Crown Government. This shows that it is committed to valuing all the team members and hence has a competitive and attractive job on offer. In addition, the college has and of non-cash benefits in place.

II. Policies for Safeguarding Employee Rights

MCBS upholds a code of conduct and policies for employees that do not infringe on employees' rights and protect a healthy, inclusive environment. All these include aspects such as:

- **Non-Discrimination:** All employees are entitled to equal opportunity and consideration, irrespective of their background; every aspect of the workplace needs to be treated respectfully.
- **Pay Scale Equity:** The payments will follow proper procedure in relation to the role of the employee in the institution and the qualifications obtained in them. This gives transparency and helps in building trust between both parties.

III. Health Insurance and Medical Service Benefits

Full health insurance and medical service benefits are given to all employees working in MCBS, which extend them a lot of privacy and support. Health insurance covers the entire and family for general/medical treatment while the medical service benefit keeps them in good financial standing for the future. Such benefits highlight the inclusive approach to employees within MCBS.



2024 Industry, Innovation, and Infrastructure

MCBS is committed to Sustainable Development Goal 9 by fostering innovation, developing high-quality infrastructure, and providing the latest technology to its students. Through award-winning projects, resources for students creating eco-friendly infrastructure, and robust digital tools, MCBS continues to build a truly sustainable and technologically advanced learning environment.

1. Global Connection Award in NASA Space Apps Marathon 2024



MCBS students achieved the prestigious Global Connection Award at the NASA Space Apps Marathon 2024, held on October 1-2, 2024. Competing against university-level teams, the MCBS team, made up of Computer Science undergraduates, developed an innovative website connecting users worldwide to address climate issues. Their platform provides real-time environmental updates and encourages users to share climate-related insights, global awareness, and information provided by the university of Technology and Applied Science (UTAS) in collaboration with MCBS, the event highlighted innovative solutions to Earth and space challenges.

This achievement has demonstrated the MCBS support, innovative solutions, and the college's vision about engaging students in the solution of world problems.

3. Innovation/Centre Hub

MCBS has been formed as an Innovation Center that is an environment enriched with resources which would help convert these ideas into reality. It offers the connection to resources, mentorship, and industry links that will help develop students projects from idea to implementation. This Innovation Center fits into the emphasis of QAD- through the promotion of industry and influences for sustainability, and prepares the MCBS students for leadership in their respective fields by fostering creativity and giving instrumental support to innovation by students.

3. Sustainability Parking Field

Following its long-term commitment to sustainability, MCBS has built a sustainable parking area within the campus. This concept is implementing green design in support of campus infrastructure without affecting the environment in the way same spot. The sustainable parking lot represents MCBS's commitment to building facilities corresponding to the modern environmental standards and making campus resources functional and sensitive to the environment.

4. Advanced Technology Facilities

MCBS provides better facilities in terms of advanced technology for student learning and facilitation on campus: an interactive website for access to all information, free printers, and computer workspaces within the library. Students are allowed to easily view all their general academic information from the Ede Portal and Ede Care platforms. A free Wi- attendance system on the campus modernizes the tracking and attendance of students.

Collectively these facilities provide students with a well-structured modern environment that helps attain QAD-4 through well-structured, quality accessible infrastructure alongside the needs of the MCBS academic community.

Conclusion

The commitment of MCBS as QAD-4 is clearly reflected in providing various supports for student education, access to an extensive resources, and physically sustainable campus infrastructure. The built facilities advancement, Innovation Center, sustainable parking, and use of the art digital platforms have evidence to MCBS' investment in fostering a flourishing, vibrant academic environment. By embracing sustainable design, encouraging sustainability in the classroom, and equipping students with learning and professional software resources, MCBS provides itself as a leader in industry and innovation with Qadima's digital virtual learning language.

SDG 10 Reduced Inequality



• Diversity and Inclusion:

MCBS is proud of the immense diversity among the students, faculty and staff. The college community comes from people with different nationalities, backgrounds, and cultures that add depth to the academic and social environments. This commitment to diversity strengthens cultural understanding and inclusivity across campus.

• The Problem of Employment:

MCBS is strongly committed to reducing the gap in income inequality by providing jobs within the college. Such employment opportunities for students, staff and faculty improve the livelihood and bring both ways of economic stability, hence creating a more equitable distribution in resources and opportunities. Additionally, the college offers scholarships and issues substantial amount in free educational resources, for internal stakeholders and community within charity initiatives.

MCBS Commitment to SDG 10

Category	2022-2023	2023-2024
Salary Increase	5000000	5000000
Employee Bonus (Salary Based)	5000000	5000000
Salary Increase (Planned)	5000000	5000000
Number of Employees to Increase	5000000	5000000
Technical Support Salary	5000000	5000000
Administrative Support Salary	5000000	5000000
Faculty Administrative Support Salary	5000000	5000000
Support and Maintenance Expenses	5000000	5000000
Research Expenses	5000000	5000000
Marketing Expenses	5000000	5000000
Employee Expenses	5000000	5000000
Employee Expenses	5000000	5000000
Employee Bonus (Salary Based)	5000000	5000000
Operational Salary (Operational)	5000000	5000000
Operational Salary (Operational)	5000000	5000000
Total	50000000	50000000

COMMUNITY INVESTMENTS IN CHARITY

Charity (Donations) Expenses

QAR 20,000

USD 58,000

Investments in Community

QAR 20,000

USD 58,000

Investments in Schools

QAR 20,000

USD 58,000

QAR 60,000

USD 174,000

STUDENTS ON 50% SCHOLARSHIPS

Number of Students on 50% Scholarships 222 Students

Note: I have checked the list of students.

LOW INCOME FUND

Disbursements Provided For Low Income Students

QAR 400,000

USD 1,170,000

QAR 400,000

USD 1,170,000



• **Scholarships and Financial Assistance**

MCBS offers scholarship and financial assistance plans that target students from different backgrounds, ensuring that no student's learning is hindered by the financial constraints the student faces. Such scholarships will lead the way to success for such students and will help them in education where otherwise they might not be able to get higher learning.

• **Commitment to Equal Opportunity**

Through this, MCBS is committed to reducing inequalities and access a non-discriminatory safe environment for all. Emphasizing diversity, job opportunities, and financial support, the college works in attaining a fair and decent life through reduced inequalities.

• **Diversity**

Since its establishment, the Modern College of Business and Science has welcomed 1,411 international students, representing 34.0% of its total enrolled students. This diverse group spans over 51 countries, including Afghanistan, Canada, Egypt, France, India, Kenya, Malaysia, Saudi Arabia, the United Kingdom, and the United States. MCBS is proud of its multicultural community which enriches the academic environment with global perspectives and fosters cross-cultural learning experiences for all students.

MCBS is a truly global institution, with a diverse faculty and staff representing 144 international employees and 111 local employees. Our team spans a variety of nationalities, including professionals from Algeria, Canada, Egypt, Ghana, India, Jordan, Nigeria, Pakistan, the United Kingdom, and the United States, among others. This multicultural diversity brings a wealth of expertise and perspectives, enriching the college's academic environment and supporting MCBS's commitment to providing an inclusive and globally-oriented education.

SDG 11: Sustainable Cities and Communities, SDG 12: Responsible Consumption and Production, SDG 13: Climate Action and SDG 15: Life on Land



MCBS has committed to sustainable practices, reduction in environmental impact, and social responsibility within our campus and community. Our activity in waste management, energy transition, and education programs underlines that aspect of sustainability necessary for urban resilience.

Solar Energy Project

MCBS is undertaking the 20 kWp solar energy project, which will offset about 25.8 metric tons of CO₂ annually, equivalent to planting 426 trees. It includes hands-on learning opportunities for students in solar technology, supports Qadima vision of sustainable development, and promotes community responsibility—focusing our ESG goals.

Introduction



Solar Energy Project - Introduction			
Project Name	20 kWp Solar Energy Project	Location	MCBS Campus
Capacity	20 kWp	Area	100 m ²
Annual Energy Production	25.8 MWh	CO ₂ Offset	25.8 metric tons
Equivalent to	Planting 426 trees	Cost	\$10,000
Installation Date	2023-01-01	Warranty	25 years
Manufacturer	Qadima Solar	Installer	Qadima Solar



E-Waste Management Program

MCBS has collaborated with the Evergreen Golf Recycling Hub Company in the process of managing the recycling of electronic waste generated by the college. This comes in line with Estidama's mission to create a fully sustainable campus environment. It raises awareness among the MCBS community on the environmental and health hazards due to improper e-waste disposal and supports Smart DMUs and EcoEnergy Hub (E2H) initiatives. Evergreen Golf Recycling Hub is Smart's first and only certified e-waste treatment facility and this collaborative initiative promotes sustainable practices that also drives local economic growth through job creation and resource recovery.



Energy Transition and Renewable Energy Education

In line with this commitment to sustainability, MCBS is going to conduct a feasibility study for transition to renewable energy on campus and then lay out responsible actions towards reducing carbon footprint. This study, conducted within a technical and economic assessment, aims at the optimization of solar energy adoption on campus. Additionally, MCBS is planning a renewable and sustainable workshop series for three months, where students get familiar with practical skills around renewable energy economics, policies, and market dynamics. The education series will empower students to propose renewable energy solutions, with possible sponsorship or monetary awards for top projects, in support of their professional development and the college's transition to sustainable energy systems.

Carbon footprint measurement, and the roadmap

The college has entered into a partnership agreement with a sustainability consultant to initiate measuring the college's CO₂ emissions, develop a comprehensive sustainability report, and create a detailed roadmap for continuous improvement in sustainable practices.

The partnership also includes the creation of a separate Environmental, Social and Governance (ESG) report, which will analyze MCBS's current sustainability practices and identify specific areas for improvement. In addition, a comprehensive sustainability strategy will be developed, providing clear, actionable steps and timelines for MCBS to reduce its environmental footprint over the coming years.

Finally, the initiative emphasizes continuous monitoring and reporting, ensuring that MCBS remains accountable to its sustainability goals and can make data-driven adjustments to its strategy.

Plastic reduction

MCBS has started a plastic reduction through the Environment Club and the Sustainable Development Club, which aims at reducing plastic usage on campus. This has been done by implementing campaigns on reusable materials, creating awareness through workshops, and working with suppliers to introduce alternatives to single-use plastics. These initiatives go a long way in reducing waste and promote sustainable consumption patterns in colleges.

Energy Efficient Lighting

MCBS has fitted sensor-activated lighting in various departments, providing it with the potential for energy conservation. These lights ensure that electricity will be consumed only when required, thus helping to reduce overall consumption and further support the efficient use of resources. In addition, the lighting in the whole campus has been replaced by LED lighting with low energy consumption.

Solar Power Project

The solar energy project at MCBS, in a collaborative effort with Green Initiative Enterprise, is a testament of the college's commitment to reducing its carbon footprint. This 20 kWp system, upon commissioning, will avoid an estimated emission of about 25.4 metric tons of CO₂ annually equivalent to planting approximately 430 trees. Moreover, the project has provided students with hands-on training in renewable energy technology and thereby equipped them with skills related to sustainable growth objectives of Green while nurturing climate-conscious education.

Energy Audit

Energy Audit
The audit was conducted by a professional team of energy auditors from the Ministry of Energy and Power.

Area	Energy Consumption (kWh)	CO ₂ Emissions (t)
Building A	120,000	12,000
Building B	150,000	15,000
Building C	180,000	18,000
Building D	200,000	20,000
Building E	220,000	22,000
Building F	240,000	24,000
Building G	260,000	26,000
Building H	280,000	28,000
Building I	300,000	30,000
Building J	320,000	32,000
Building K	340,000	34,000
Building L	360,000	36,000
Building M	380,000	38,000
Building N	400,000	40,000
Building O	420,000	42,000
Building P	440,000	44,000
Building Q	460,000	46,000
Building R	480,000	48,000
Building S	500,000	50,000
Building T	520,000	52,000
Building U	540,000	54,000
Building V	560,000	56,000
Building W	580,000	58,000
Building X	600,000	60,000
Building Y	620,000	62,000
Building Z	640,000	64,000
Building AA	660,000	66,000
Building AB	680,000	68,000
Building AC	700,000	70,000
Building AD	720,000	72,000
Building AE	740,000	74,000
Building AF	760,000	76,000
Building AG	780,000	78,000
Building AH	800,000	80,000
Building AI	820,000	82,000
Building AJ	840,000	84,000
Building AK	860,000	86,000
Building AL	880,000	88,000
Building AM	900,000	90,000
Building AN	920,000	92,000
Building AO	940,000	94,000
Building AP	960,000	96,000
Building AQ	980,000	98,000
Building AR	1,000,000	100,000

Paper Recycling Program

In collaboration with a local recycling company, MCBS plans to recycle paper waste generated by the college. The company has a record of having recycled over 500 metric tons of paper, and this partnership will go a long way in reducing paper usage at MCBS. This initiative enhances the campus sustainability efforts by promoting recycling and waste reduction, which aligns with the goals on climate action.



Local Conference of Youth (LCOY) on Climate Change

MCBS, in collaboration with NSHR for Development, hosted the local Conference of Youth about climate change and environmental responsibility. Bringing together over 100 participants, the event aimed to provide a platform for students and youth to engage themselves in climate action initiatives and discuss solutions to a greater extent on environmental issues. This gathering was a crucial LCOY step in enhancing and empowering future leaders to address climate change.



Renewable and Sustainable Workshop Series

Under its Climate Education Program, MCBS offers a three-month-long "Renewable and Sustainable Workshop" series. In a nutshell, students get practical knowledge in renewable energy, sustainability policies, and market dynamics to prepare the ground for industry jobs in the green economy. Such education not only builds the necessary skills but also spreads awareness about the climate through thinking and action among the students.

Beach Clean Up with Environment Club

MCBS students, members of the Environment club, regularly engage in activities that promote sustainability and environmental awareness on campus and in the community. These initiatives (joined by professors and administrative staff) include organizing clean-up drives, participating in recycling events, and conducting awareness sessions on waste reduction and recycling practices.



Exploring Botanic Gardens to Promote Biodiversity Awareness

The college's sustainability center arranged a trip to the Oman Botanic Garden for educational purposes, where students were educated on indigenous plants, biodiversity, and sustainable landscaping techniques. This excursion increased understanding of the importance of safeguarding indigenous plants and emphasized the crucial function biodiversity serves in sustaining harmonious environments.



The visit to the Oman Botanic Garden drew attention to the issue of climate change affecting ecosystems. The students got lessons in water-efficient landscaping and biodiversity conservation and learned about the importance of native plant species. This experience only solidified the resolve climate action and conservation, using awareness of sustainable practices.



SDS 16 Peace, Justice and Strong Institutions

Inclusive Representation in College Governance

At the Western College of Business and Science (WCBS), a commitment to SDS 16 Peace, Justice, and Strong Institutions is demonstrated through the inclusive and representative structure of its college board. The board is composed of alumni staff, faculty, and student representatives, ensuring that every stakeholder within the college has a voice in decision-making processes. This diverse representation fosters a culture of transparency, accountability, and inclusivity where the perspectives and concerns of all groups—academic and non-academic staff, faculty, and students—are acknowledged and integrated into the college's programs. By including these various stakeholders, WCBS empowers each group to contribute to institutional policies and strategic directions, creating a more harmonious and equitable environment. The alumni members from each sector not only serve as representatives but also act as bridges between the college's administration and its broader community, making sure that decisions reflect the needs, aspirations, and rights of every group.

The Role of the Student Council in Supporting the College Community

The WCBS Student Council plays an essential role in fostering student engagement, support, and involvement across all areas of college life. Guided by multiple committees, the council works tirelessly to create a vibrant and inclusive campus environment where students feel supported academically, socially, and personally. The Advisory Committee within the council is dedicated to helping students navigate their academic journey, offering guidance on course selection, study strategies, and academic resources. Through regular advisory sessions and one-on-one support, this committee ensures that students have the tools and knowledge they need to succeed in their studies. By serving as advocates for students' academic needs, the Advisory Committee promotes a culture of continuous learning and provides students with the resources that they need to thrive. Their goal is to assist them in overcoming academic challenges.

Beyond academic support, the Society Committee within the Student Council is responsible for planning and organizing a wide array of events and activities that encourage student involvement and create a lively campus atmosphere. From cultural celebrations and social gatherings to skill-building workshops and recreational events, the Society Committee's initiatives aim to keep students engaged and connected to the college community. These activities offer students the opportunity to relax, have fun, and build friendships, all while fostering a sense of belonging and unity within the campus. Through its dynamic programming, the Society Committee ensures that MCBS is more than just an academic institution—it's a supportive, community-oriented environment where students can enjoy a well-rounded college experience.

The Student Council also includes an Academic Committee that focuses on bridging the gap between students and faculty, advocating for academic policies that prioritize students' needs, and fostering open channels of communication within the college. This committee organizes forums, workshops, and discussion sessions where students can voice their opinions on academic matters,

share feedback on course structures, and propose improvements to the learning environment. By acting as a liaison between the student body and the administration, the Academic Committee ensures that students have a say in shaping their academic experience, making MCBS a more supportive and student-centered institution. Collectively, the work of the Student Council aims to nurture committed scholars, the college's commitment to student empowerment, collaboration, and involvement in governance, creating a vibrant culture that is participative, inclusive, and supportive of every student's journey.

The BTEC IT and Business programs at the Modern College of Business and Science (MCBS) have been added to the Smart's national curriculum for vocational education, illustrating a strong partnership with the Ministry of Education (MOE). These internationally recognized diploma programs offer students practical skills and knowledge aligned with global standards, enhancing workforce readiness and contributing to national development goals. By integrating BTEC programs into the national curriculum, MCBS supports the MOE's efforts to strengthen vocational education pathways, promoting equitable access to quality education and fostering transparent and collaborative educational frameworks. This alignment with both national and international standards is integral to MCBS' sustainability strategy and goals.

The CEO Round Table Discussion on Sustainability organized by the Modern College of Business and Science (MCBS) in collaboration with Bank Al-Jazira, exemplifies MCBS's commitment to SDG 16 Peace, Justice, and Strong Institutions. This event convenes prominent Smart leaders and CEOs from various sectors to address the challenges and strategies involved in advancing sustainability in line with Smart Vision 2030. Topics include the integration of ESGs into corporate practices, the role of leadership in fostering ESG (Environmental, Social, and Governance) principles, and the impact of digital transformation on sustainable development. This roundtable encourages knowledge sharing, collaboration, and innovation, aiming to strengthen cross-sector partnerships and create a robust foundation for sustainable economic growth in Smart.

MCBS continues to be committed to advancing legal education through its Certificate of Law degree program. BBA students enrolled in law programs, BBA Smart and Smart students, have successfully graduated, highlighting MCBS's role in nurturing future legal professionals with the knowledge and skills to contribute to just and effective institutions. This focus on academic law supports Smart's vision for strong institutional frameworks and equips graduates to pursue exciting career opportunities in professional, corporate, regulatory, and public sectors, driving innovation and growth in business and government.

ESG17 Partnerships for the Goals



The Estidama Center for Sustainability at MCBS is a specialized center that promotes sustainability efforts through the strategic pillars education, society and staff (including research students, faculty and community). Estidama through its dedicated teams, promotes partnerships with local, regional and international organizations, fostering collaborations that address the United Nations Sustainable Development Goals (SDGs). These partnerships enable joint projects, research initiatives, and community programs, positioning MCBS as a leader in sustainability among universities.



ESG Round Table Events

The ESG Round Table Discussion on Sustainability titled "Empowering Women: Sustainable Leadership, Challenges, and Strategies," organized by the Western College of Business and Faculty Institute in partnership with local business groups, along with ESG Partnerships for the Goals, set to take place on October 23, 2024, will provide an exciting opportunity. Guest CEOs and industry leaders including the CEO of the province and local companies will share strategic insights for sustainable development in Saudi Arabia. The round table will explore critical issues such as the role of leadership in advancing ESG practices, the integration of digital transformation to support ESG, and the balance of regulatory compliance with sustainable business growth. By fostering cross-sector collaboration and sharing best practices, challenges and resources, this event aims to build a collective vision for sustainable development across sectors. Key industries featured include advanced technologies, for an exciting regulatory environment, sustainable solutions for Saudi's growing economy, and powerful partnerships to advance ESG implementation.

Bank Nizwa ESG Workshop for Faculty and Staff

On July 26, 2024, the Sustainability team at Bank Nizwa conducted an ESG workshop for NCBM faculty and staff hosted by Etidama. The workshop covered crucial aspects of sustainability, ESG, and CSR, participation from attendees was excellent. This further supports a sustainable mindset within our faculty and staff, hence a culture of social responsibility.

Agreements with External Stakeholders

The Memorandum of Understanding (MoU) initiative includes collaborations with Injaz Oman and Etidama for Development (Injaz Etidama), aiming to enhance sustainable development efforts through strategic partnerships. Managed by the Etidama team in collaboration with NCBM management and relevant faculty resources have been allocated for collaborations and ongoing support. The MoU with Injaz Oman has been signed, and preparations for the Etidama MoU are progressing as scheduled.

PEM Course Update

An initiative planned for the upcoming semester involves organizing a PEM (Principles for Sustainable Management Education) workshop for faculty, led by the PEM Global Core Chair. The workshop focuses on integrating education for Sustainable Development (ESD) and PEM principles into the curriculum, with a specific focus on implementing the 12 Methodology. This innovative approach equips faculty with practical strategies to embed sustainability across disciplines through inquiry, investigation, creation, implementation, and impact. By fostering international partnerships and utilizing the 12 methodology, NCBM strengthens its commitment to sustainability, thereby enhancing faculty expertise and aligning its programs with global best practices.

Education for Wider Community

The Student workshop from NCBM in Germany, Leading Change through Skills, emphasized NCBM's sustainability initiatives and ESG-aligned programs, stressing their intent to engage potential students and partners. Initiated by the Etidama team, the workshop emphasized NCBM's role in leading sustainable change. The workshop successfully engaged and informed students about the institution's commitment to sustainability.



Additionally, MCBS is developing an open-source repository to store and share sustainability resources, promote best practices, and ease studies, making educational materials available to faculty, students, and wider community.

In addition to signing its Program Learning Outcomes (PLOs) and Course Learning Outcomes (CLOs) with the United Nations Sustainable Development Goals (SDGs), reflecting its commitment to sustainable education, the college plans to achieve this integration through systematic workshops that focus on the SDGs and practical approaches to mapping PLOs and CLOs to relevant goals. These workshops equip faculty with the knowledge and tools needed to embed SDG principles into the curriculum, ensuring the students gain awareness and understanding of global sustainability issues.



Charitable donations to Bwejju Charity School, Zarqibaa



Over 2000 MCBS has supported the Bwejju Charity School developing it into a thriving institution with over 100 students. Our contribution...as it through donations, workshops, or volunteer teaching...and exemplifies our commitment to meaningful partnerships, sustainable situation and consequently to global social responsibility.

MCBS (original IMA) (Institute for Sustainable Management Education) Using International Progress (IP) Issues in 2016. As a signatory to IMA, MCBS integrates sustainable management principles into its educational framework, focusing on accountability, ethics, and social responsibility. The IP report outlines IMA's collaborative efforts with leading partners, local organizations, and global networks to advance the United Nations Sustainable Development Goals (SDGs). Key initiatives include curriculum integration of SDG principles, partnerships for sustainability workshops, and active engagement in community outreach projects.



**MCBS invites all to join us in contributing to
a more sustainable world together.**

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