

Muthla Saud Al-Busaidi

BBA (UK), MSc (UK)

+968 – 92920954 ; muthla.saud@gmail.com

KEY POSITIONS HELD AT CURRENT ORGANISATION

Modern College of Business & Science

- **Faculty – Management** Jan 2019 – Present
Department of Business & Economics
Key Modules teaching / taught: *Entrepreneurship: Creativity & Innovation, Basic Marketing.*
- **Associate – Executive Team** Mar 2019– 2023
Centre for Entrepreneurship & Business Incubation (CEBI)
Key Areas of Work: *Education, Leadership Development, Research*
- **Events & Marketing Executive** Dec 2018 – Mar 2019
Marketing Department
Key Areas of Work: *Organizing and supporting events occurring within and outside college*

PREVIOUS WORK EXPERIENCE

- **Sundus Rotana Muscat** Sep 2017 – Nov 2018
Events & Sales Executive:
 - ✓ Responsible to implement sales and events strategies and activities
 - ✓ Initiate and maintain close relationship with customers in order to achieve Hotel's Sales and Hotel Revenue target
- **Duqum Special Economic Zone Authority, Sultanate of Oman** Jun 2016 – Aug 2016
Summer Internship
 - ✓ Interned at the One Stop Shop Department, collected and entered data in the database and maintained accurate records of valuable company information

EDUCATIONAL QUALIFICATIONS

- **Doctorate Degree – Integrated PhD in Management** 2023- Present
University of Bath, Bath, United Kingdom
Research Question: *How do Entrepreneurship Support Facilities in HEIs Impact Entrepreneurial Outcomes?*
Under the supervisors of Prof Dimo Dimov and Dr Daniela Defazio
- **Master of Science – Finance and Management** 2015 – 2016
University of Kent (UKC), Canterbury, United Kingdom
Key Subjects – *Corporate Responsibility & Globalization, Managing Multinational Enterprise, Corporate Finance*
 - ✓ Kent Business School is ranked among Top 20 in the UK for Business Studies.
 - ✓ Graduated with a Merit grade and was awarded the Postgraduate Director's Prize for 2017 from the Kent Business School
- **Bachelor of Business Administration – Business Administration** 2012 – 2015
University of Kent (UKC), Canterbury, United Kingdom
Key Subjects – *Fundamentals of Management, Marketing, Finance and Accounting, Diversity in the Workplace*
 - ✓ Kent Business School is ranked among Top 20 in the UK for Business Studies.
 - ✓ Graduated with Upper Second-Class Honors
- **International Baccalaureate - Diploma Level** 2010 – 2012
The Sultan's School, Sultanate of Oman
Key Subjects – *Business Studies, Geography and Arabic at a Higher Level.*
 - ✓ Graduated with 31 Points
 - ✓ The IB education system is recognised in more than 100 countries worldwide, and by major UK and North American universities.

PROFESSIONAL CERTIFICATIONS

- **Learning to Teach Online** May 2020
The University of New South Wales (UNSW), Sydney, Australia
Successfully completed an online non-credit course authorized by UNSW Sydney, offered through Coursera

LIST OF PAPERS PUBLISHED IN ACADEMIC JOURNALS & BOOK CHAPTERS

- **Al Busaidi, M.**, Magd, H. and Khan, S.A., 2022. Developing Entrepreneurial Mindset through Non-Academic Initiatives in a Higher Education Institution and Governmental Support in Oman. *Entrepreneurship and Economic Sustainability*, p.78.
- Magd, H , **Al Busaidi, M** and Nzomkunda., 2021. E-Learning Challenges in Private Higher Education Institutions During COVID-19, *Global Business and Management Research: An International Journal*. 18(8).
- Magd, H., Nzomkunda, A.R. and **Al Busaidi, M.**, Health, Safety and Environment Management Practices in Oman: Evaluation & Recommendations. *New Innovations in Economics, Business and Management*, p.129.
- Magd, H , **Al Busaidi, M** and Nzomkunda.,, 2020. Exploring Health, Safety and Environment Management Practices across Small-Medium Enterprises in Oman: Review & Recommendations. *International Journal of Social Science and Economics Invention*, 6(09).

LIST OF PAPERS PRESENTED / PUBLISHED – NATIONAL / INTERNATIONAL CONFERENCES

- **Al Busaidi**, Magd, Al Alawi, (2023) Presented a paper on “Developing Entrepreneurial Mindset through Non-Academic Initiatives in a Higher Education Institution and linking the Entrepreneurial Ecosystem in Oman” in the 2nd International Conference on Banking, Finance & Business in CBFS 15-16th of March 2023.
- **Al Busaidi, M** & Syed, R.T., (2022) “Role of Entrepreneurship Development Initiatives in Boosting Internationalization and Sustainability of a Higher Education Institution: A Case Study in Oman” AIB-MENA Conference in Dubai hosted by the Mohammed Bin Rashed School of Government.
- Participated in a virtual international conference session titled “Education Beyond 2021” on March 2021 which was hosted by Accreditation Service for International Schools (ASIC Ltd), United Kingdom. The topic presented on: “Covid-19 and Challenges faced – Higher Education in Oman: Online & Blended Learning”.
- Nzomkunda, A., Magd, H. and **Al Busaidi, M.**, 2021. E-Learning Challenges in Private Higher Education Institutions During COVID-19, BEICOM Muscat, Oman 31st March-1st of April 2021.
- Syed, R.T., **Al Busaidi, M.** and Magd, M. (2019), A Pilot Study On Exploring The Entrepreneurial Journey Of Edupreneurs In Oman: Emphasis On Intention & Challenges, IASTEM International Conference (IASTEM 2019), Muscat, Oman, 12th & 13^h July 2019

SIGNIFICANT HONOURS AND RECOGNITION

- Received the **Entrepreneurship Development Award** awarded by GHEDEX: Awards for Excellence in Higher Education in March 2022. First place award across all HEIs in Oman.
- Organised the First Innovative Business Idea Competition (virtual) at the MCBS in December 2021
- **Chief Editor** of the Entrepreneurship Digest college newsletter, published four issues since 2019
- Lead the **International Entrepreneurship Webinar** series from 2020 till present

- Organized the first **Entrepreneurship Souk** Event in February 2020 at MCBS, attracting over 30 student companies and local SMEs. Also a **virtual Entrepreneurship Souk** in March 2021 via MS Teams.
- Organized and delivered the second annual **workshop "Translating Business Idea into Business Model"** at MCBS on 19th February 2020. The workshop was attended by over 70 students from MCBS and Oman Dental College.
- Organized the first **Entrepreneurship Bootcamp** for kids at MCBS, July 2019.
- **Guest Presenter** at the 'Certified Entrepreneurship Educator' Program Graduation held by Oman Academy for SMEs, June 2019
- **Invited Judge**, Entrepreneurship Fair 2019, organized by National University, at Caledonian College of Engineering, Muscat, Oman, 11th & 12th of March 2019

VOLUNTEER EXPERIENCE & SOCIAL CAUSES

- **Academic Peer Mentoring Scheme (APM), Canterbury, United Kingdom** 2014 – 2015
 ✓ Guided first and second-year students with their academic work
- **Charity work at Sultan Qaboos Hospital, Muscat, Sultanate of Oman** Jul 2012
 ✓ Volunteered to assist any patients in the SQU Blood Bank
- **Open Day at Al Seeb Orphanage** Jan 2012
 ✓ Planned and organised an open day event for the orphans at Al Seeb, created some activities and games

PROFESSIONAL / PERSONAL SKILLS

- Language proficiency: English – Fluent; Arabic - Native speaker
- Proficient in ORACLE Opera Hotel Management System, MS Word, PowerPoint and Outlook.
- Excellent communication and editing skills
- Ability to effectively lead and work in teams

INTERESTS

- Enjoy travelling to new countries
- Reading and learning about history
- Sports: *general fitness, squash and badminton*

PERSONAL DETAILS

- Date of Birth: 20th of December 1994
- Sex: Female
- Nationality: Omani
- Currently residing in: Between Bath, UK and Muscat, Oman

REFERENCES

- Raihan Taqui Syed
 Founding Director
 College of Business and Economics, United Arab Emirates University
 Email: rtsyed@uaeu.ac.ae