


## Curriculum Vitae

### Personal Details

**Name** Fadi Abdelmuniem Ahmad Abdelfattah  
**Academic Title** Associate Professor in Management/ Marketing  
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**Nationality** Jordanian



**Current address** Modern College of Business and Science. PO Box 100, Postal code Al-Khuwair 133 |Sultanate of Oman.

**Researchers**  <https://orcid.org/0000-0002-4665-4777>  
<https://publons.com/researcher/1324555/dr-fadi-abdel-fattah/>  
<https://www.scopus.com/authid/detail.uri?authorId=57112330100>  
<https://scholar.google.com/citations?user=IFCUJRsAAAAJ&hl=en>  
<https://www.researchgate.net/profile/Fadi-Abdel-Fattah>

### Summary of Key Achievements

- Over **56+ publications** in reputable peer-reviewed and **indexed journals**.
- Participation and presentation of **25+** conference papers.
- Secured **5 Research Grants** as **PI and CO-PI**.
- **Reviewing 25+ Research Grant** Proposals (TRC).
- Supervision of 35+ graduate theses.
- **External** examiners for **30+ graduate** students (locally and internationally).
- **Editorial roles** in established journals as editor and associate editor.
- **Leadership and membership** in university and college committees, including Accreditation, QA, and program development.
- **Chairing conference** sessions and advising conferences.
- **Delivering research talks**, seminars, and workshops.
- **Involvement in various** international research bodies.
- **Holding** academic and administrative positions, including Acting Dean and Head of Department.
- **Hosting** several workshops for the community.

### Career Objective

*To contribute to the community, especially in the academic arena, by disseminating knowledge and conducting research works.*

### Research and Scholarly Interests

Consumers Behavior; Leadership; Health Care Management; Entrepreneurship Innovation; Technology Adoption.

## Languages

- **Arabic and English** (Native/bilingual proficiency)

## Educational Backgrounds

**PhD in Management**, Multimedia University (MMU), Malaysia Graduate School of Management (GSM). **2016**

**Master of Business Administration (MBA)**, Middle East University (MEU), Jordan. **2011**

## Academic Experiences

**Modern College of Business and Science**  
**Department:** Business and Economics **Sep 2022- Present**  
**Position:** Associate professor

**A'Sharqiyah University (ASU), OMAN**  
**Faculty:** College of Business Administration **Feb 2017 – Aug 2022**  
**Department:** Management  
**Position:** Assistant Professor

**International Islamic University Malaysia (IIUM), Malaysia**  
**Faculty:** Faculty of Language and Management **Feb 2016- June 2016**  
**Position:** Part-time Lecturer

**Multimedia University (MMU), Malaysia**  
**Faculty:** Graduate School of Management (GSM) **Jan 2014 - Feb 2016**  
**Position:** Graduate Research Assistants

## Administrative and Academic Positions

**Associate Professor and Head of Department, Modern College of Business and Science.** **Aug 2022- Present**

Assistant Professor, Management Department, College of Business Administration, A'Sharqiyah University, Oman **Sep 2021- Aug 2022**

Head of Graduate Programs and Assistant Professor, College of Business Administration, A'Sharqiyah University, Oman **March 2021- Aug 2021**

**Acting Dean College of Business Administration and Assistant Professor, A'Sharqiyah University, Oman** **March 2019- March 2021**

## **Programs Development**

- 1. Team leader for developing a *Doctor of Philosophy in Management (PhD)*, Modern College of Business and Sciences (MCBS), in progress, February 2024.**
- 2. Team leader for developing a *Doctor of Business Administration (DBA) in collaboration with Gloucestershire University*, College of Business Administration, A'Sharqiyah University, in progress, February 2021.**
- 3. Team leader for developing a *Bachelor in Logistics and Supply Chain Management*, College of Business Administration, A'Sharqiyah University, submitted to MOHE for approval, February 2021.**
- 4. Member of the program development committee for *Bachelor in Cybersecurity in collaboration between the College of Applied and Health Sciences and College of Business Administration*, A'Sharqiyah University, Approved by MOHE for approval, Sep 2020.**
- 5. Member of the program development committee *Bachelor and Diploma of Technology in Internet and Information Technology*, College of Business Administration, A'Sharqiyah University, Approved by MOHE for approval, Sep 2020.**
- 6. Chair of the program validation committee of *master's in law*, College of Law, A'Sharqiyah University, submitted to MOHE in February 2020.**
- 7. Team leader for developing *bachelor's and diplomas in management (Arabic)*, College of Business Administration, A'Sharqiyah University, **approved** by MOHE in February 2018 (**Attracting more than 60 students till Spring 2020**).**
- 8. Team leader for developing a *master's in business administration (MBA) in both majors General and Leadership*, College of Business Administration, A'Sharqiyah University, **Approved** by MOHE in February 2018 (**attracting more than 200 Students till Spring 2020**).**
- 9. Member of the bachelor's in human nutrition and Dietetics program validation committee**, College of Applied and Health Sciences, A'Sharqiyah University, Approved by MOHE in Sep 2019.

## **Courses Taught**

### **Undergraduate (UG.)**

- ❖ Strategic Management
- ❖ International Business
- ❖ Organization Theory
- ❖ Organization Behaviour
- ❖ Business and Society
- ❖ Introduction to Business Communication
- ❖ Strategic Resource Management
- ❖ Small Business Management
- ❖ Services Marketing (English & Arabic)
- ❖ Consumer Behaviour
- ❖ Principle of Marketing (English & Arabic)
- ❖ Research Methodology
- ❖ Retail Management

### **Postgraduates (PG.)**

- ❖ Work Environment (English & Arabic)
- ❖ Contemporary Management Issues (English & Arabic)
- ❖ Human Resource Management (English & Arabic)
- ❖ Marketing Management (English & Arabic)
- ❖ Service Marketing (English & Arabic)
- ❖ Principles and Implementation of Effective
- ❖ Research Methodology (English & Arabic)
- ❖ Strategic Management (English & Arabic)
- ❖ International Business (English & Arabic)

## Memberships

1. **Association of North America Higher Education International, Inc** (License#: N17000002971) <https://anahei.org/membership/>
2. **European Association of Teaching Academic Writing (EATAW)** <https://www.eataw.eu/>
3. **American Marketing Association (AMA)**, Sep 2018-Present <https://www.ama.org/>
4. **Association for Supervision & Curriculum Development (ASCD)**, USA, Dec 2020–Present. <http://www.ascd.org/Default.aspx>
5. **Mendeley advisor** 2012- present <https://www.mendeley.com/advisor-community>
6. **IEEE Advancing Technology for Advancement**, Member number: (97758058) 10 May 20021- ongoing.
7. Member of Global **Ambassadors of Sustainability** (Non-profit Organization), 2022- Present <https://gsdevelopment.org/>

## Committees

#	Committee
1.	Department Board Committee
2.	Research Committee
3.	Registration and admission committee (Postgraduate)
4.	Quality assurance for OAAAQA committee
5.	University Academic Board
6.	Deans Council
7.	College Academic Board
8.	University Learning and Teaching Committee
9.	Promotion Committee
10.	Strategic Plan Development Committee
11.	College Management Committee
12.	University Research & Enterprise Committee - UREC
13.	Strategic Planning Review & Execution Committee
14.	Accreditation & Standards Committee
15.	Department of Management
16.	ASU 1 <sup>st</sup> Research Day 2019 (Preparation, Project Assessment, Student PPP Student Competition) Committees.
17.	Institutional Internal Evaluation Committee
18.	Assessment and Review Committee
19.	Assessment & review of new programs Panel
20.	Academic Misconduct Committee

## Awards & Recognitions

1. Modern College of Business and Science (MCBS) **Best Researcher** for Academic year 2022/2023, MCBS, Muscat, Oman.
2. **Best Researcher Award** from “A’Sharqiyah University (ASU), Oman” March 2021, Oman.
3. **Best Research Paper Award** from “International Conference on Global Economic Revolutions: The Era of the Digital Economy: ICGER 2021. Held as a hybrid conference on 15<sup>th</sup> & 16<sup>th</sup> September 2021, Ahlia University, the Kingdom of Bahrain.
4. **Best Research Paper Award** from “Asia Conference on Economics & Business Research (ACEB),” 13-14<sup>th</sup> November 2014, Singapore.

## Workshops & Consultations

Conducting a **workshop** entitled “Research Citation and Reference Management using Mendeley” for A’Sharqiyah University staff.

Conducting a **workshop** at the Discovery Centre for secondary school students about Presentation Skills, Ibra, Oman.

**Consulting leader for Project** entitled “Assessment of Brand Awareness, Marketing Relationships, Expectations, and Perceptions Towards A’Sharqiyah University Oman: External & Internal Customers Viewpoints. A’Sharqiyah University, Oman”.

Team consultant **for establishing MBA and BA** in management programs.

Conducting a **workshop** at the Chamber of Commerce entitled “Excellence in customer service.

**Consultation team member for establishing** of Masters in Converged Telecommunications Policy & Regulation Program (MCTPR) at Graduate School of Management (GSM); Multimedia University (MMU); Cyberjaya, Malaysia.

Conducting a workshop in SPSS. Faculty of Languages and Management, International Islamic University Malaysia.

Conducting Multivariate Data Analysis workshop, Graduate School of Management, Multimedia University, Cyberjaya.

## Professionals Development

Attending the *Embedding (21st Century) Skills into the Curriculum*", Prof. Thuaiyaba Al Barwani, Education Professor Emeritus, SQU

Attending "*The Application of Lean Management in Higher Education*," Dr. Yousef Al Aufi, PDO CI Coach & Oman Vision 2040 Seconded CI Coach.

Attending *What helps to achieve Institutional Accreditation?*" Dr. Ibrahim Al-Harthy, Director of Quality Assurance Office, SQU

Attending Quality Assurance Policies and Procedures, Dr. Khalid Al Jardani, Director of Quality Assurance and Accreditation

Sept 2021

Attending an "*Assessment through Learning Outcomes*", Dr. Ibrahim Al Wahaibi, Assistant Professor in Measurement and Evaluation, College of Arts and Humanities, ASU

Attending a "*QS International Ranking: Challenges and Opportunities*," Dr. Tariq Mohiuddin Ghulam, Head of International Ranking Development Unit, SQU

Attending a "*Quality Research Activities at HEI; Challenges & Way forward*" Dr. Ali Al Bemani VC, National University of Science & Technology

Attending a "*Post Crisis Hospitality Management program*," Muma School of Business, University of South Florida

Dec 2020

Attending A webinar entitled "Oman Global Entrepreneurship Monitor (GEM) National report 2019-2020", Nizwa University

Oct 2020

Completed a "*Business Analytics course*" offered by Darden School of business, university of Virginia

Dec 2020

Attending "*Open Educations Resources (OER) & Creative Commons Licenses (CC)*," ASU, delivered by Dr. Fawzi Baroud

Sept 2019

Attending "Distance Learning, the myth and the reality by E-learning Department," ASU, delivered by Dr. Abdul Hakim Mohammed.

March 2018

Completed a program entitled "*Assessment in Higher Education, Centre for Learning & Customized Knowledge Solutions*" Dubai.

Aug 2016

## Research Grants (PI, Co-PI & Supervisor)

- Project Title:** "*The Impact of Core Competencies and Green Innovation Performance on the Business Competitive Advantages: Investigating the Role of R&D Investments and Top Management Support*"

**Amount:** 16500 OMR/ 42859 USD

**Type of grant:** Research Grant (RG)

**Principal Researcher:** Dr. Fadi Abdel Fattah

**Duration:** 2021- 2023 (two years)

**Funded by:** The Research Council (TRC)

- Project Title:** "*From E-Entrepreneurial Intention to Opportunity Evaluation Decision: The Role of*

*Social Media as a catalyzer.”*

**Amount:** 3000 OMR/ 7792 USD

**Type of grant:** Graduate Research Grant

**Supervisor:** Dr. Fadi Abdel Fattah

**Duration:** 2021- 2022 (one year)

**Funded by:** The Research Council (TRC)

3. **Project Title:** *“Digital Readiness and its Effects on Higher Education Students’ Perceived Stress and Socio-Emotional Perceptions in the Context of the COVID-19 Pandemic”*

**Amount:** 2.700 OMR/ 7012 USD

**Type of grant:** Graduate Research Grant

**Supervisor:** Dr. Fadi Abdel Fattah

**Duration:** 2020- 2021 (one year)

**Funded by:** The Research Council (TRC)

4. **Project Title:** *“Youth perspectives on the issue of unemployment in Oman.”*

**Amount:** 1400 OMR/ 3636 USD

**Type of grant:** Undergraduate Research Grant

**Supervisor:** Dr. Fadi Abdel Fattah

**Duration:** 2021- 2022 (one year)

**Funded by:** The Research Council (TRC)

5. **Project Title:** *“Factors Affecting Investment Attractiveness in Sultanate of Oman: Evidence from Duqm Special Economic Zone.”*

**Amount:** 2.700 OMR/ 7012 USD

**Type of grant:** Graduate Research Grant

**Supervisor:** Dr. Fadi Abdel Fattah

**Duration:** 2020- 2021 (one year)

**Funded by:** The Research Council (TRC)

6. **Project Title:** *“Factors affecting Tourism Development in Sultanate of Oman: Evidence from A'Sharqiyah Governorates.”*

**Amount:** 1500 OMR

**Type of grant:** Undergraduate Research Grant

**Supervisor:** Dr. Fadi Abdel Fattah

**Duration:** 2020- 2021 (one year)

**Funded by:** The Research Council (TRC)

7. **Project Title:** *“Emerging Trends in Tourism Sustainability and Development in Oman: Evidence from A'Sharqiyah Governorates.”*

**Amount:** 1500 OMR

**Type of grant:** Undergraduate Research Grant

**Supervisor:** Dr. Fadi Abdel Fattah

**Duration:** 2020- 2021 (one year)

**Funded by:** The Research Council (TRC)

## Books/ Book Chapters

- 1. Book Name** **Rethinking of Marketing Theory Series: A Conceptual Foundation**  
**Authors** Muhammad S. Rahman; Osman Bin Mohamad; **Fadi Abdelfattah**  
**Publisher** TIJ Research Publications PTE. LTD., 51, Goldhill Plaza, Singapore  
**ISBN** 978-981-07-9371-5
- 2. Book Name** **Consumers' loyalty to healthcare insurance products: Service quality and consumer satisfaction embedded model 2016 (Doctoral dissertation),**  
**Authors** **Fadi Abdelfattah**  
**Publisher** Multimedia University (Malaysia)
- 3. Book Name** **Artificial Intelligence for Sustainable Finance and Sustainable Technology (2022)**  
**Authors** Al Alawi A., **Fattah F.A.**, Dulal M.  
**Publisher** Springer, Cham. [https://doi.org/10.1007/978-3-030-93464-4\\_9](https://doi.org/10.1007/978-3-030-93464-4_9)  
**ISBN** 978-3-030-93463-7
- 4. Book Name** **Understanding How Entrepreneurship Innovation Solves Women's Challenges in the Arab Region: Omani Women Entrepreneurs Model (2022)**  
**Authors** **Fadi Abdelfattah**, Hussam Al Halbusi.  
**Publisher** IGI Global. <https://doi.org/10.4018/978-1-7998-9590-9.ch016>  
**ISBN** 978-3-030
- 5. Book Name** **The Impact of Economic Climate and R&D Transfer on Entrepreneurship Capacity During COVID-19 Pandemic: A Qualitative Study (2023)**  
**Authors** Abrar AL Alawi, Abdullah Al Shukaili, **Fadi Abdelfattah** & Khalid Abed Dahleez.  
**Publisher** Springer, Cham  
**ISBN** 978-3-031-10212-7  
DOI [https://doi.org/10.1007/978-3-031-10212-7\\_11](https://doi.org/10.1007/978-3-031-10212-7_11)
- 6. Book Name** **Artificial Intelligence and Transforming Digital Marketing. Studies in Systems, Decision and Control**  
**Authors** Madi, H., Nabi, G.A., **Abdelfattah, F.**, Madi, A.  
**Publisher** Springer, Cham  
**ISBN** [https://doi.org/10.1007/978-3-031-35828-9\\_35](https://doi.org/10.1007/978-3-031-35828-9_35)



## Published Papers

1. **Fadi Abdelfattah**, Mohammed Salah, Khalid Dahleez, Riyad Darwazeh. (2024), The Future of Competitive Advantage in Oman: Integrating Green Product Innovation, AI, and Intellectual Capital in Business Strategies. *International Journal of Innovation Studies*, ISSN 2096-2487, <https://doi.org/10.1016/j.ijis.2024.02.001>.
2. Mohammed Salah, **Fadi Abdelfattah**, Hussam Al Halbusi. (2024), "The good, the bad, and the GPT: Reviewing the impact of generative artificial intelligence on psychology". *Current Opinion in Psychology*, 59, 101872, ISSN 2352-250X, <https://doi.org/10.1016/j.copsyc.2024.101872>.
3. Al Halbusi, H., Al-Sulaiti, K., **Abdelfattah, F.**, Ahmad, A.B. and Hassan, S. (2024), "Understanding consumers' adoption of e-pharmacy in Qatar: applying the unified theory of acceptance and use of technology", *Journal of Science and Technology Policy Management*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JSTPM-03-2023-0042>
4. **Fadi Abdelfattah**, Abrar Al-Alawi, Mohammed Sani Abdullahi & Mohammed Salah (2023) Embracing the industrial revolution: the impact of technological advancements and government policies on tourism development in Oman, *Journal of Policy Research in Tourism, Leisure, and Events*, DOI: 10.1080/19407963.2023.2294789
5. **Abdelfattah, F. A.**, Al Halbusi, H., & Al-Brwani, R. M. (2023). Cognitive Style and Fostering of Technological Adaptation Drive E-Entrepreneurial of New Mature Business. *International Journal of Innovation Studies*. <https://doi.org/10.1016/j.ijis.2023.04.001>.
6. **Abdelfattah, F.**, Al Alawi, A.M., Dahleez, K.A. and El Saleh, A. (2023), "Reviewing the critical challenges that influence the adoption of the e-learning system in higher educational institutions in the era of the COVID-19 pandemic", *Online Information Review*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/OIR-02-2022-0085>.
7. Al Halbusi, H., **AbdelFattah, F.**, Ferasso, M., Alshallaqi, M. and Hassani, A. (2023), "Fear of failure for entrepreneurs in emerging economies: stress, risk, finances, hard work, and social support", *Journal of Small Business and Enterprise Development*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JSBED-01-2023-0035>
8. Mohammed Salah, **Fadi Abdelfattah** & Hassan Al Halbusi (2023) Generative Artificial Intelligence (ChatGPT & Bard) in Public Administration Research: A Double-Edged Sword for Street-Level Bureaucracy Studies, *International Journal of Public Administration*, DOI: 10.1080/01900692.2023.2274801
9. Rahman, Surajit Bag, **Abdelfattah, F**, Gani, Nripendra P. Rana. (2023) "The New Wave Of AI-Powered Luxury Brands Online Shopping Experience: The Role of Digital Multisensory Cues and Customers' Engagement", *Journal of Retailing and Consumer Services*, Volume 72, 103273, ISSN 0969-6989, <https://doi.org/10.1016/j.jretconser.2023.103273>.
10. Mohammed Salah Hassan, Hussam Al Halbusi, Ahmad Bayiz Ahmad, **Fadi Abdelfattah**, Zahraa Thamir & Raja Noriza Raja Ariffin (2023) Discretion and its effects: analyzing the role of street-level bureaucrats' enforcement styles, *International Review of Public Administration*, 28:4, 480-502, DOI: 10.1080/12294659.2023.2286671
11. Hassan, Alhalbusi H, **Abdelfattah, F**, et al. Discretion and its Effects: Analyzing the Role of Street-Level Bureaucrats' Policy Enforcement Style. *Research Square*; 2022. DOI:

12. Mohammed Salah, **Fadi Abdelfattah** & Hussam Al Halbusi (2023) Debate: Peer reviews at the crossroads 'To AI or not to AI?', *Public Money & Management*, 43:8, 781-782, DOI: 10.1080/09540962.2023.2264032
13. Dahleez, K.A., Aboramadan, M. and **Abdelfattah, F.** (2023), "Inclusive leadership and job satisfaction in Omani higher education: the mediation of psychological ownership and employee thriving", *International Journal of Educational Management*, Vol. 37 No. 4, pp. 907-925. <https://doi.org/10.1108/IJEM-07-2022-0274>
14. Salah, M., Alhalbusi, H., **Abdelfattah, F.**, & Ismail, M. M. (2023). Chatting with ChatGPT: Investigating the impact on psychological well-being and self-esteem with a focus on harmful stereotypes and job anxiety as moderator. *Current Psychology*, Vol. 1 NO, 3 <https://doi.org/10.1007/s12144-023-04989-0>.
15. Mohammed Salah, Hussam Al Halbusi, **Fadi Abdelfattah.** (2023)"May the force of text data analysis be with you: Unleashing the power of generative AI for social psychology research". *Computers in Human Behavior: Artificial Humans*, Volume 1, Issue 2, <https://doi.org/10.1016/j.chbah.2023.100006>
16. **Abdelfattah, F.**, Al Mashaikhya, N.Y., Dahleez, K.A. and El Saleh, A. (2022), "A systematic review of e-learning systems adoption before and during the COVID-19", *Global Knowledge, Memory and Communication*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/GKMC-02-2022-0033>.
17. **Abdelfattah, Fadi**; Malik, Mustafa; AL Alawi, Abrar; Sallem, Ramzi; Ganguly, A. (2023). Towards Measuring SMEs Performance Amid the COVID-19 Outbreak: Exploring the Impact of Integrated Supply Chain Drivers. *Journal of Global Operations and Strategic Sourcing*, Print of head. <https://doi.org/10.1108/JGOSS-11-2021-0094>.
18. **Abdelfattah, Fadi.**, Hussam Al Halbusi, Raya Masoud Al-Brwani. (2022). Influence of Self-Perceived Creativity and Social Media Use in Predicting E-Entrepreneurial Intention. *International Journal of Innovation Studies*, 10(3), 819-832.
19. Hussam Al Halbusi, Homoud Alhaidan, **Fadi Abdelfattah**, T. Ramayah & JunHwa Cheah (2022): Exploring Social Media Adoption in Small and Medium Enterprises In Iraq: Pivotal Role Of Social Media Network Capability and Customer Involvement, *Technology Analysis & Strategic Management*, DOI: 10.1080/09537325.2022.2125374
20. Abdullahi, M. S., Adeiza, A., **Abdelfattah, F.**, Fatma, M., Fawehinmi, O., & Aigbogun, O. (2022). Talent management practices on employee performance: a mediating role of employee engagement in institution of higher learning: quantitative analysis. *Industrial and Commercial Training*, Print of h. <https://doi.org/10.1108/ICT-10-2021-0075>.
21. Gani, Mohammad Osman; Rahman, Muhammad; Faroque, Anisur; Sabit, Ahmad Anas; **AbdeFattah, F.** (2022). Understanding the Determinants of e-Pharmacy Services: The Moderating Effect of Technology Discomfort. *The Bottom-Line Journal*, Print of h. <https://doi.org/10.1108/BL-03-2022-0045>.
22. Adeiza, A., Abdullahi, M., **Abdelfattah, Fadi.**, Fawehinmi, O., Ismail, N., Arnaut, M., Aigbogun, O., Adam, I & Ehido, A. (2022). Mediating mechanism of customer satisfaction on customer relationship management implementation and customer loyalty among consolidated banks. *Uncertain Supply Chain Management*, 10(3), 819-832.

23. A.'a. Khamees, S. Awadi, S. Rawashdeh, M. Talafha, J. Bani-Issa, M.A.S. Alkadiri, M.S. Al Zoubi, E. Hussein, **Abdelfattah, Fadi**, I.H. Bashayreh, M. Al-Saghir, Impact of COVID-19 Pandemic on the Jordanian Eating and Nutritional Habits, *HELIYON*, <https://doi.org/10.1016/j.heliyon.2022.e09585>.
24. **Abdelfattah, Fadi**, Hussam Al Halbusi, Saleh Al Sinawi, A. & G. A. W. Ala. (2022). The Effect of Business and Investment Procedure, Taxation, and Infrastructure on Investment Attractiveness: The Moderating Role of Embeddedness. *International Journal of Entrepreneurship*, 26(4), 1–19.
25. Rahman, M.S., **Abdelfattah, F.A.**, Bag, S. and Gani, MO (2022), "Survival strategies of SMEs amidst the COVID-19 pandemic: application of SEM and fsQCA", *Journal of Business & Industrial Marketing*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JBIM-12-2020-0564>
26. Ghazali, E.M., Al Halbusi, H., **Abdel Fattah, F.A.M.**, Hossain Uzir, M.U., Mutum, D.S. and Tan, F.-L. (2022), "A study of player behaviour and motivation to purchase Dota 2 virtual in-game items", *Kybernetes*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/K-08-2021-0678>.
27. Alazaiza M.Y.D., **Abdelfattah F.A.M.**, Al Maskari T., Bashir M.J.K., Nassani D.E., Albahnasawi A., Abushammala M.F.M., and Hamad R.J. (2022), Effect Of COVID-19 pandemic on food purchasing and waste generation during the lockdown period in the sultanate of Oman, *Global NEST Journal*, 24(XX), 1-6.
28. **Abdelfattah, Fadi**; Dahleez, Khalid; Mohamed, Abdul Hakim; Okour, Mohammad; AL Alawi, Abrar. (2021), "Public Health Awareness: Knowledge, Attitude and Behaviours of the public on Health Risks During COVID-19 Pandemic in Sultanate of Oman", *Global Knowledge, Memory and Communication*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/GKMC-10-2020-0152>
29. **Abdelfattah, Fadi**; Dahleez, Khalid; Darwazeh, Riyad; Al Alawi, Abrar. (2021), "Influence of Service Quality on Consumer Loyalty: A Mediation Analysis of Health Insurance," *The TQM Journal*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/TQM-09-2020-0219>
30. **Abdelfattah, Fadi**, Hussam Al Halbusi, Khalid Abed Dahleez, S. A. S. & G. A. W. (2021), "An Investigation of Components Deriving Entrepreneurial Activities in Duqm City: A Special Economic Zone in Oman." *International Journal of Entrepreneurship*, 25(4), 1–14.
31. Abdul Hakim; **Abdelfattah, Fadi**; Bashir, Mohamed; Alhajri, Maia; Khanan, Akbar; Abbas, Zaheer. (2021), " Investigating the acceptance of distance learning amongst Omani students: a case study from Oman," *Global Knowledge, Memory and Communication*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/GKMC-02-2021-0021>.
32. Dahleez, K.A., and Abdelmuniem **Abdelfattah, F.** (2021), "Transformational leadership and organizational performance of Omani SMEs: the role of market orientation", *International Journal of Productivity and Performance Management*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/IJPPM-08-2020-0447>
33. Rahman, M.S., Hossain, M.A., **Abdelfattah, Fadi**. and Ibne Mokter, A.M. (2021), "Avoidance behaviour towards using pirated software: testing a seven-component model on SME employees," *Information Technology & People*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/ITP-12-2019-0621>

34. Dahleez, K.A., El-Saleh, A.A., Al Alawi, A.M., and **Abdel Fattah, F.A.M.** (2021), "Student learning outcomes and online engagement in a time of crisis: the role of e-learning system usability and teacher behaviour," *International Journal of Information and Learning Technology*, Vol. 38 No. 5, pp. 473-492. <https://doi.org/10.1108/IJILT-04-2021-0057>
35. Dahleez, K.A., El-Saleh, A.A., Al Alawi, A.M., and **Abdelfattah, F.** (2021), "Higher education student engagement in times of pandemic: the role of e-learning system usability and teacher behaviour," *International Journal of Educational Management*, Vol. 35 No. 6, pp. 1312-1329. <https://doi.org/10.1108/IJEM-04-2021-0120>
36. Rahman, M.S., Hassan, H. and **Fattah, FAMA** (2021), "Optimization of restaurants' hospitality performance: the roles of innovation, internal and external power understanding capability," *International Journal of Innovation Science*, Vol. 13 No. 5, pp. 684-708. <https://doi.org/10.1108/IJIS-10-2020-0195>
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## Conference Presentations

1. **Abdelfattah, F.**, Al Halbusi, H., Al-Brwani, R., Dahleez, K.A. (2024). Evaluating Opportunities in E-Entrepreneurship: The Role of Self-Perceived Creativity. In: Mishrif, A. (eds) Business Resilience and Market Adaptability. *The Political Economy of the Middle East*. Palgrave Macmillan, Singapore. [https://doi.org/10.1007/978-981-97-2962-3\\_4](https://doi.org/10.1007/978-981-97-2962-3_4)
2. Dahleez, K., **Abdelfattah, F.**, Al Halbusi, H., Salah, M., Madi, H. (2024). An Investigation of Government Involvement and Green Information Systems in Driving Management Practices. In: Alareeni, B., Hamdan, A. (eds) Navigating the Technological Tide: The Evolution and Challenges of Business Model Innovation. ICBT 2024. *Lecture Notes in Networks and Systems*, vol 1081. Springer, Cham. [https://doi.org/10.1007/978-3-031-67437-2\\_31](https://doi.org/10.1007/978-3-031-67437-2_31)
3. Madi, H., Alashi, M., Shaheen, N., Swirki, H., **Abdelfattah, F.** (2024). Investor Behavior and Stock Market Dynamics in Palestine During the COVID-19 Crisis. In: Alareeni, B., Hamdan, A. (eds) Navigating the Technological Tide: *The Evolution and Challenges of Business Model Innovation*. ICBT 2024. *Lecture Notes in Networks and Systems*, vol 1082. Springer, Cham. [https://doi.org/10.1007/978-3-031-67434-1\\_44](https://doi.org/10.1007/978-3-031-67434-1_44)
4. **Fadi Abdelfattah**, Hussam al Halbusi, Raya Al-Brwani and Khalid Dahleez (2023). "From Self-perceived Creativity to Opportunity Evaluation Decision Through E-Entrepreneurial Intention, in *The Context of Covid-19*" in *International Conference on the Impact of Covid-19 on the Economy and Society*. Sultan Qaboos University, Muscat, Sultanate of Oman.
5. **Fadi Abdelfattah**, Abrar Al Alawi, Najla Al-Mashaikhya, Abdulhakim Mohammed and Ayman AL Saleh (2023). "Digital Readiness and Higher Education Students' Socioemotional Perceptions: The Mediation of Perceived Stress, in *The Context of Covid-19*" in *International Conference on the Impact of Covid-19 on the Economy and Society*. Sultan Qaboos University, Muscat, Sultanate of Oman.
6. **Fadi Abdelfattah**; Hussam Halbusi; Dahleez, Khalid; Mansoor, Hamdan; Balder, Nazdar (2021) "Application of Self-Perceived Creatively and Social Media Adaption in Predicting E-Entrepreneurial Intention: Evidence from Oman" in Conference of Leading Digital Transformation in Technology and Society. *2021 IEEE International Conference on Technology and Entrepreneurship (ICTE)*.
7. Abrar Al Alawi, **Fadi Abdelfattah** and Mohammed Dulal (2021) "Financial Performance Analysis of Firms: A Focus on Oil and Gas Industry Sustainable Practices in Oman" in the International Conference on Global Economic Revolutions: The Era of the Digital Economy: ICGER 2021. Held as a hybrid conference on 15<sup>th</sup> & 16<sup>th</sup> September 2021, Ahlia University, the Kingdom of Bahrain. (**Awarded Best Research Paper Award**)
8. **Fadi Abdelfattah**; Dahleez, Khalid (2021) "The Impact of Perceived Service Quality on Customers Satisfaction and Retention: The Case Of Oman Air" In Conference *The 14<sup>th</sup> Annual Euromed Academy, Of Business (EMAB) Conference Contemporary Business Concepts and Strategies in the new Era* September 22-24, 2021.
9. **Abdel Fattah, Fadi**, KA Dahleez, A Samor, A Al-Alawi (2020) 'Drivers Of Customer Satisfaction In Airline Industry In (The) Sultanate Of Oman: A Conceptual Study' in *Conference of the EuroMed Academy of Business: 13<sup>th</sup> Annual Conference of the EuroMed Academy*.

10. **Fadi Abdelmuniem AbdelFattah**; Dahleez, Khalid (2021) "Emerging Trends in Sustaining Tourism Development in Sultanate of Oman: Evidence from A'sharqiyah Governorates" In Conference *The 14<sup>th</sup> Annual Euromed Academy, Of Business (EMAB) Conference Contemporary Business Concepts and Strategies in the new Era* September 22-24, 2021.
11. Dahleez, K.A., El-Saleh, A.A., Al Alawi, A.M., and **Abdelmuniem Abdelfattah, F.** (2021), "E-Learning System Usability and Learning Outcomes: The role of Teacher Behaviour & Online Engagement," *Academy of Management*. <https://doi.org/10.5465/AMBPP.2021.12463abstract>.
12. Ghadeer Ramis Said Al-Waheeb; **Fadi Abdel Fattah** (2021) "The Suitability of Incentives Offered to Attract Foreign Investment: Evidence from Duqm Special Economic Zone in online Conference on *Conference on Recent Trends in Business, Technology, and Design (CRTBTD-2021)*", 07th-08th June 2021.
13. Khalid Abed Dahleez; **Abdel Fattah, Fadi**; Abrar Mohammed Al Alawi (2020) 'Factors Affecting Women Entrepreneurs in Oman: A Conceptual Study,' in *the EuroMed Academy of Business Conference: Business Theories and Practices around the World*. Mumbai, India: K J Somaiya Institute of Management Studies and Research.
14. Mohamed EzzeldinA Bashir, Abdul Hakim, **Abdel Fattah, Fadi**, Akbar khan. (2020) "Cache Learning Method for Terrific Detection of Atrial Fibrillation," *The joint conference of the 16th International Conference on Intelligent Information Hiding and Multimedia Signal Processing and the 13th International Conference on Frontiers of Information Technology, Applications and Tools*.
15. **Abdel Fattah, Fadi.** (2019) "The Antecedents of Customer Loyalty as An Embedded Model." In *International Conference on Advances in Business Management and Information Technology (ICABMIT)*. June 2019, Antalya, Turkey. (**Best Research Paper Award**).
16. **Abdel Fattah, Fadi**, Khalid Abed Dahleez & Abrar AL-Alawi. (2019), "Factors Affecting Omani Youth's Attitudes Towards Private Sector Employment in Sultanate of Oman: Conceptual Study." In *Conference on Economics, Business, and Information Systems Trends CEBIST 2019*. April 2019, Al Shahab Auditorium, University of Nizwa.
17. Hussein Issa, **Abdel Fattah, Fadi.** (2019)," Enhancing education for smart cities: evidence from Omani higher education institutions." In *5<sup>th</sup> International Conference on Lifelong Education and Leadership for All*. Azerbaijan State Economy University-Baku Azerbaijan.
18. **Abdel Fattah, Fadi**, & Rahman, M. S. (2017), "Factors Influencing Online Ticket Purchase Intention: An Empirical Study on Public Transport Consumers." *At the 1<sup>st</sup> Innovation Conference*. A'Sharqiyah University, Oman.
19. **Abdel Fattah, Fadi**, & Abdul Hadi Mohammed. (2017), "A Conceptual Study on Knowledge Sharing Behavior as Driving Forces of Teaching Performance and Innovation in a Higher Learning Institution in Oman." *At the 1<sup>st</sup> Innovation Conference*. A'Sharqiyah University, Oman.
20. **Abdel Fattah, Fadi**, & Rahman, M. S. (2016). "The Influence of Service Quality on Customer Patronage Intention: The Moderating Effects of Firm's Image" in *International Language and Tourism Conference 2016 (Iltc2016)*, International Islamic University Malaysia, Malaysia.

21. Mohamad, O., **Abdel Fattah, Fadi.**, & Rahman, M. S., Mohamad. (2015) Customer Patronage Intention of Healthcare Insurance Products: Service Quality and Customers Satisfaction an Embedded Model. *At AGBA's 12th Annual World Congress conference*. Kuantan, State of Pahang, Malaysia.
22. Muhammad Sabbir Rahman, Muhammad Madi Bin Abdullah, **Abdelfattah, Fadi**, Hasan Moudud (2015). Tourist's Intention in Selection of a Restaurant: Testing A Mediating Influence of Perception, pp.387-394; International Conference on Natural Resources, Tourism and Services Management 2015; 14 -16 April 2015, Promenade Hotel, Kota, Sabah, Malaysia.
23. Muhammad Sabbir Rahman and **Abdelfattah, Fadi** (2014). Tourist's Preference in Selection of a Restaurant: Testing Mediating Role of Service Quality. Paper no. 53. *Proceedings of the Tourism and Hospitality International Conference (THIC 2014)* Langkawi; 5-6 November 2014, University Utara Malaysia, Prince of Songkhla University and Ciputra University.
24. 21. Muhammad Sabbir Rahman; Osman Mohamad; **Abdel Fattah, Fadi**; Nusrat Aziz (2014). Factor Determining Customers' Repurchase Intention of Healthcare Insurance Products. *Australian Academy of Business and Social Sciences Conference 2014 (In Partnership with The Journal of Developing Areas, The JDA, USA)* tel: +61 469 198 052, Email: KL2014@aabss.org.au; <http://www.aabss.org.au>; ISBN 978-0-9925622-0-5
25. Muhammad Sabbir Rahman, Osman Mohamad, **Abdel Fattah, Fadi** (2014), "Impact of Service Quality and Trust on Customer Patronage Decision: Testing the Moderating effects of Corporate Image." *2014 Asia Conference on Economics & Business Research (ACEB 2014); Conference Proceedings* Nov 13 - 14, 2014 Singapore Hosted By, Asia Pacific International Academy, Wholly Owned Subsidiary of Aventis School of Management, ISBN: 978-981-09-0089-2 (Awarded Best Research Paper Award).

## Dissertations Supervision (Sample)

Dissertation Details	Role
<p>1. <b>Student Name: Said Alfalahi</b>  <b>Title:</b> "The Effect of Brand Awareness, Brand Image and Perceived Value on Student's Loyalty in Higher Education in Oman: Evidence from Ash Sharqiyah Governorates"  <b>Program:</b> MBA  <b>Status:</b> Passed with minor corrections</p>	Supervisor
<p>2. <b>Student Name: Said Al-Busaidi</b>  <b>Title:</b> "Service Quality and Students Loyalty in Higher Education Institutions in Oman: Evidence from Ash Sharqiyah Governorates"  <b>Program:</b> MBA  <b>Status:</b> Passed with minor corrections</p>	Supervisor
<p>3. <b>Student Name: Nasrin Alhajri</b>  <b>Title:</b> "Factors affecting the students' achievements in Higher Education Institutes in Oman; A case Study of A'Sharqiyah University."  <b>Program:</b> MBA  <b>Status:</b> Passed with minor corrections</p>	Supervisor



4. **Student Name:** Mohammed Al Jamri  
**Title:** *"The Impact of Rewards and Motivation on Job Satisfaction in Water Utility Industry in Oman: Evidence from Diam company."*  
**Program:** MBA  
**Status:** Passed with minor corrections  
**Supervisor**
5. **Student Name:** Sultan Al Amri  
**Title:** *"The Impact of Intrinsic and Extrinsic Motivation on Job Satisfaction"*  
**Program:** MBA  
**Status:** Passed with minor corrections  
**Supervisor**
6. **Student Name:** Mujahid Al Barwani  
**Title:** *"the effect of Student's behavioural intention on e-learning in Oman during COVID-19."*  
**Program:** MBA  
**Status:** Passed with minor corrections  
**Supervisor**
7. **Student Name:** Ghadeer Al Wahabi  
**Title:** *"Factors Affecting Investment Attractiveness in Sultanate of Oman: Evidence from Duqm Special Economic Zone "*  
**Program:** MBA  
**Status:** Passed with minor corrections  
**Supervisor**
8. **Student Name:** Mujahid Al Hajri  
**Title:** *"Factors Affecting Investment in Logistic Sector: A Case Study from the Special Economic Zone in Duqm"*  
**Program:** MBA  
**Status:** Passed with minor corrections  
**Supervisor**
9. **Student Name:** Khalfan Al Aisari  
**Title:** *"آثار ظاهرة ترك القوى العاملة الواندة العمل في محافظة شمال الشرقية"*  
**Program:** MBA  
**Status:** Passed with minor corrections  
**Supervisor**
10. **Student Name:** Ali Al abri  
**Title:** *"العلاقة بين المناخ التنظيمي و السلوك الإبداعي: دراسة تطبيقية"*  
**Program:** MBA  
**Status:** Passed with minor corrections  
**Supervisor**
11. **Student Name:** Alaa Abu Deiah  
**Title:** *"The Impact of The Big Five Personality Traits in Providing Freelancing Opportunity for Entrepreneurs in Business Incubators in Gaza Strip (An Exploratory Study)"*  
**Program:** MBA  
**Role:** External Examiner  
**Date:** April 2020  
**External Examiner**
12. **Student Name:** Ahmed A. H. Midan  
**Title:** *"The Effect of Non-Verbal Communication on the Organizational Culture of the Working Palestinian Public Organizations in the Gaza Strip"*  
**Program:** MBA  
**Role:** External Examiner  
**Date:** April 2020  
**External Examiner**

13. **Student Name:** *Hamza I M Abu Motlaq*  
**Title:** "اعتماد إنترنت الأثرياء في القطاعات الحكومية المحلية نبي قطاع غزة ما بين السهول والتحديات"  
**Program:** MBA  
**Role:** External Examiner  
**Date:** April 2020  
**External Examiner**
14. **Student Name:** *Khalid Mohammed Al Belushi*  
**Title:** "Global versus local brands preferences on Omani Consumer behaviour."  
**Program:** MBA  
**Role:** External Examiner  
**Date:** May 2020  
**External Examiner**
15. **Student Name:** *Mohammed Nofal*  
**Title:** "Strategic leadership and strategic planning as predictors of crisis management among Ministry of health personnel."  
**Program:** MBA  
**Role:** External Examiner  
**Date:** June 2020  
**External Examiner**
16. **Student Name:** *Eiad Khalifa*  
**Title:** "The role of strategic entrepreneurship in achieving competitive advantage: An Applied Study on Palestinian Pharmaceutical Companies."  
**Program:** MBA  
**Role:** External Examiner  
**Date:** July 2020  
**External Examiner**
17. **Student Name:** *Narjis Ali Said Al Omari*  
**Title:** "Determinants of Work Stress and its Relationship with Employee Job Performance in Private Colleges in Muscat, the Sultanate of Oman."  
**Program:** MBA  
**Role:** External Examiner  
**Date:** Dec 2020  
**External Examiner**
18. **Student Name:** *Sharifa Salim Nasser Al Hosni*  
**Title:** "The impact of the Organizational and Economic factors on women occupying leading roles."  
**Program:** MBA  
**Role:** External Examiner  
**Date:** Dec 2020  
**External Examiner**
19. **Student Name:** *Ibrahim Al Ghunaimi*  
**Title:** "The impact of the Organizational and Economic factors on women occupying leading roles."  
**Program:** MBA  
**Role:** External Examiner  
**Date:** Feb 2021  
**Internal Examiner**

20. **Student Name:** Noor Abdullah Mohamed Al Shanfari

**Title:** “*Entrepreneurial Intention Among Students to Venture into Entrepreneurship through Flea Market Retailing in Oman.*”

**Program:** PhD

**Role:** External Examiner

**Date:** June 2021

**External  
Examiner**

### Community services (Sample)

- **Member of scientific committee** conference entitled “Entitled Entrepreneurship and Sustainable Development in the Developing World Countries, Prospects and Challenges” The conference was hosted and supported by Abu Bakr Belkaid Tlemcen University - Tlemcen, Algeria Oct 2021/2022
- Conducting **workshop** entitled “*Research Citation and Reference Management using Mendeley*” for A’Sharqiyah University staff April 2021
- Keynote Speaker for **ILMA University’s 2<sup>nd</sup> International Conference on Quality Assurance in Academia (ICQAA)** scheduled **Virtually** on. The Conference theme is **Issues & Challenges of Developing Quality Assurance Systems in Developing Countries** with diversified conference tracks. February 2021
- **Conference Advisor** for its 2<sup>nd</sup> International Conference on Quality Assurance in Academia (ICQAA) scheduled virtually on February 09–10, 2021. February 2021
- **Session Chair** 2<sup>nd</sup> International Conference on Quality Assurance in Academia (ICQAA) scheduled virtually on. February 2021
- **Several talks** for postgraduate students on different occasions (orientation day and during the classes) 2018-Ongoing
- Participated in evaluating several **Scientific and Innovative Projects** at the school students' level in collaboration with the discovery centre, Ibra, Oman. 2019-Ongoing
- **Session Chair** in the 13<sup>th</sup> annual conference of Euromed Academy, “Business Theory and Practice Across Industries and Markets,” conducted virtually. The conference was hosted and supported by the University of Nicosia and the management and academic studies college. Sep 2020
- Conducting a **workshop** at the discovery centre for secondary school students about Presentation Skills, Ibra, Oman Feb 2020
- Conducting a **workshop** at the discovery centre for secondary school students about Presentation Skills, Ibra, Oman Feb 2019
- **Organizing and conducting** an entrepreneurship Awareness Session in cooperation with Inma Fund (SME Development Fund – Muscat) as an initial step to establishing an Entrepreneurship club at ASU to help to foster and develop a conducive environment to nurture entrepreneurship program through practical activities (MoC was signed between ASU and Inma) March 2019
- **A two days workshop** entitled “excellence in customer’s service “ **ساليب** **البنوعالة لنحويق الريادة والتميز الإداري للمؤسسات** for Ministry of Interior, at ASU.
- Collaboration with industry and professional associations, for example, by conducting workshops and consultations and providing business advice to local businesses and government agencies like the Ministry of Interior Affairs and the local April 2018

- Conducting a **workshop** at the Chamber of commerce entitled “Excellence in customer service.

Oct 2017

## **Skills**

- **Statistical programs** → SPSS, PLS, and SEM
- **Referencing system** → Mendeley (Advisor)
- **Research** → Qualitative and Quantitative
- **Teaching** → tradition and Online
- **Leadership Skills** → Head of several committees, departme

## References

**1. Dr. Khalid Abed Dahleez**

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